THE

24/7 ATM CASH

SYSTEM

How To Bank EASY Online Daily Cash Payments On Complete Demand Even Whilst On Vacation...

By

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& List Turbo Profits Media

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THE System Explained...

In my own personal experience of making money online since 2007.....you are far better off trying to create as many different income streams as you possibly can online so that if one income stream goes flat you still have many others pumping out enough cash for you to be able to replace the one that has died.

You see markets can change from time to time and this is why you have to be constantly looking to add more income streams into your business as you possibly can.

I feel sorry for those who rely on Google and alike for their business because you and I both know that these systems are just ticking time bombs waiting to EXPLODE.

I too dabbled in back linking and trying to rank for keywords way back in 2007 when I used to be an affiliate using YouTube videos as a way of getting them ranked on the first pages of Google.

I would create these videos long before a BIG product was about to be launched and would then get as many back links to them to get them on those first pages so that come launch day; those who wanted to know more about this product would see my video review, click on my affiliate link below the video and would then hopefully buy through my affiliate link.

But to outperform the competition I would offer cool BONUSES too so that people who landed on the first pages of Google would see those words "COOL BONUS" and would automatically click on my videos and buy through my affiliate links.

But even though I made some decent commissions from this method I knew that I couldn't live on these incomes alone.

I had to find a system that would continue to pay me long after I had put in the original ground work so to speak.

Also I knew that this system had to have multiple income streams that would withstand the test of time and also pay me all year round too and wouldn't go stale after a couple of weeks or so.

One other major factor in this system that I am about to show you is "Automation"!!!

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If you have to be sat at your computer 24 hours a day to make this work then what is the point right?

This system pays me every day whether I'm out shopping with my family, out jogging or spending time on other activities I fancy doing.

I 100% GUARANTEE that if you put this system into action; you'll be able to work just 4 hours per week of you wanted to just to top up your income streams month after month.

Plus I also guarantee that once you start to get results from this 24/7 ATM Cash System you'll want to work 24 hours a day on it because it really is that GOOD!

You see once the wheels are in motion you can simply begin to set the bar for how much YOU GET PAID each and every day.

The more you do; the FASTER your incomes will GROW!!!

Okay let's get stuck into the actual system itself shall we?

What you're going to be doing is creating multiple streams (as already explained) by leveraging off creating your own information products and some other super easy but ultra powerful list building techniques.

"WHAT I HAVE TO CREATE MY OWN PRODUCTS FOR THIS? I'M OUT OF HERE"!!!

Don't worry you don't have to if you don't want to!

I'll be giving you some products you can use as your own plus some cool resources you can use to create TOP NOTCH products from too.

But what you need to understand is this:

Having a product of your own (when used in the right way) places YOU way above the competition meaning that you'll no longer be seen as just another one trick pony affiliate marketer.

And I also want to explain that the more products you own (you've created yourself) the greater your results (incomes you make) will be.

You see gone are the days where creating a simple sales page and adding a buy button are all you need to make a shed load of cash online. Products of your own still hold unbounded amounts of POWER but the way you use them is far more important than just the products themselves. And I'll be showing you how and why this is the case very soon!

So you now know that the aim of this training is to fix permanently in your mind the importance of creating **"MULTIPLE STREAMS OF INCOME"** online so that you never have to worry about one of them going flat because you'll still have many of these automated "CASH PUMPS" working hard for you none stop just like little 24 hour sales force ATM machines that never get sick, tired or complain that they're working too hard for you.

Now that you know the aim of this training let's list in order of sequence what you'll be learning:

THE 24/7 ATM CASH MACHINE SYSTEM...

1. BUYERS LISTS VS FREEBIE LISTS – And why what we will go through will change the way you think about list building forever!
2. The 30 minutes per day "Cash Bonanza" info system.
3. YES! You're on the CASH LADDER now it's time to move UP GUYS!
4. Free WSO power method.
5. Ad swaps strategic method.
6. Bundle & get paid on "Auto-Pilot" method.
7. The consistent BIG TICKET pay-day method.

Okay so once we've gone into all these methods you'll then know exactly why and how powerful it really is to own a system that combines the power of multiple income streams online.

But not only that.....MOST of these income streams can be put on "Semi Autopilot" which means you can GET PAID even whilst you're out doing other stuff (Not working on your business for example).

I mean where's the fun in being chained to your desk top computer 20 hours per day right?

And in addition to this; once you've set the wheels in motion with this system you'll soon realize that these little cash machines begin to act like small cogs in one BIG WHEEL that compliment one another without you having to make them do so.

That is when things really begin to get EXCITING because you'll gain so much confidence in the system knowing that it will still PAY YOU easy small, medium to HIGH cash payments even if you're not thinking about your business.

So with that said let's move onto step #1 shall we?

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STEP #1 – SERIOUS LIST BUILDING SUCCESS SHORTCUT! (THE BUYERS LIST METHOD)

Now it would be an absolute tragedy for me not to even mention the importance of owning an ultra responsive email list of subscribers as part of your business model.

List building is the MOST POWERFUL and most important step you can take in order to take your business to the next level and any level you wish in fact.

You see there really are no limits to what you can do and achieve once you harness the true power of list building.

"YOU JUST NEED TO KNOW WHAT WORKS"!!!

So that is why we're going to start off by focusing on building you a list first and foremost.

Because then it will be TEN TIMES easier for you to add as many of these incomes into your business almost at will once you know how to build a profitable email list of subscribers.

Notice that I said "PROFITABLE" in the last sentence and not "CHARITABLE"?

You see you're not running a charity service here so why go to all that trouble of building a list if no one is even going to bother to open your emails never mind buy your stuff.

Okay let's get into this.

BUYERS LISTS VS FREEBIE LISTS!!!

Allow me to ask you this quick question.

"Would you rather own a list of 1,000 BUYERS or a list of 10,000 FREEBIE SEEKERS"?

I seriously hope you opted for the "1,000 BUYERS list" option.

WHY?

Well allow me to explain:

Building "FREEBIE" lists alone is **BAD BUSINESS!** A large majority of those lists don't have any intentions of BUYING something from you and even worse; nor do they have a PROVEN track record of buying something online.

And this is why I hear so many HORROR stories from my subscribers and students when they tell me they've spent $1,000's on paid traffic and have tried their BEST to build great relationships with their lists only for them to never sell anything or make a lousy return on their investment.

But when I look at their campaigns all I can see is FREE stuff being given away to those lists.

And by the time they do offer those lists a PAID product or service; they're NEVER GOING TO BUY because they know that a freebie is awaiting them in the next email or so.

Plus like I've just said; most of these leads are just **FREEBIE SEEKERS** anyway and will never pull out their credit cards for anyone so if you do list building this way alone; you're going to be facing ONE BIG UPHILL BATTLE INDEED!

But building a **"BUYERS LIST"** is far more powerful and profitable for your business because these are proven buyers that are **LASER TARGETED** to what ever offer it is you want them to buy.

You can literally pin point with EXTREME ACCURACY what kind of products these proven buyers want to buy and just give it to them.

With a proven buyers list you can:

- Make a TON of back end sales
- Support BIG affiliate launches and get noticed as a seasoned marketer who knows their stuff
- Sell a SHED LOAD of your own products and services to those lists
- Increase your incomes by offering "BIG TICKET" items to those buyers lists too

So now are you with me on this?

Good because when you start with this income stream first and foremost and then build on it with the other income streams I'm going to be revealing to you; you'll be building your 24/7 Cash Machine on solid foundations rather than just measly hope and expectations.

So how do you build a HUGE list of BUYERS that you can sell to again and again all year round and really "KICK START" your 24/7 ATM Cash Machine career and take your incomes to new heights?

Are you ready?

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Okay here's how:

- YOU CREATE 10 PRODUCTS (WSO'S) FAST, FAST, FAST THAT YOUR NICHE OR GROUP OF PEOPLE WILL LOVE.
- YOU THEN GET THEM ONTO A BUYERS LIST WHEN THEY BUY THOSE PRODUCTS FROM YOU!!!

"WHAT!!! I'M OUT OF HERE THAT IS WAY TOO MUCH WORK FOR ME!"

STOP!

Don't worry I'm just playing with you.

You don't have to that, not at the beginning anyway if you don't want to.

There is a super fast way to building a HUGE BUYERS LIST FAST without having to work like a mad man or woman.

Here's what you're going to do:

1. You'll be creating some sort of guide or product (could be a PDF report, video or MP3 recording) that is useful to others which they will love that you can give away so you can build a buyers list off the back of it.

2. Once you've created this report, video, MP3 etc you'll then need to locate a HUGE audience of **"PROVEN BUYERS"** and give this to them as a BONUS for free.

3. Once these proven buyers see your free bonus offer; you then need to ask them to **JOIN YOUR EMAIL LIST** before they can get access to the bonus.

"Okay great, but where do I find these so called PROVEN BUYERS"?

Great question.

And in fact that is what you need to do first before you create any kind of BONUS report, video, MP3 etc.

Why? Because it is far better to create something that is closely related to what somebody has already purchased and that can compliment what they have already bought as a bonus gift.

Does that make sense?

Okay so here are the steps involved in setting this up:

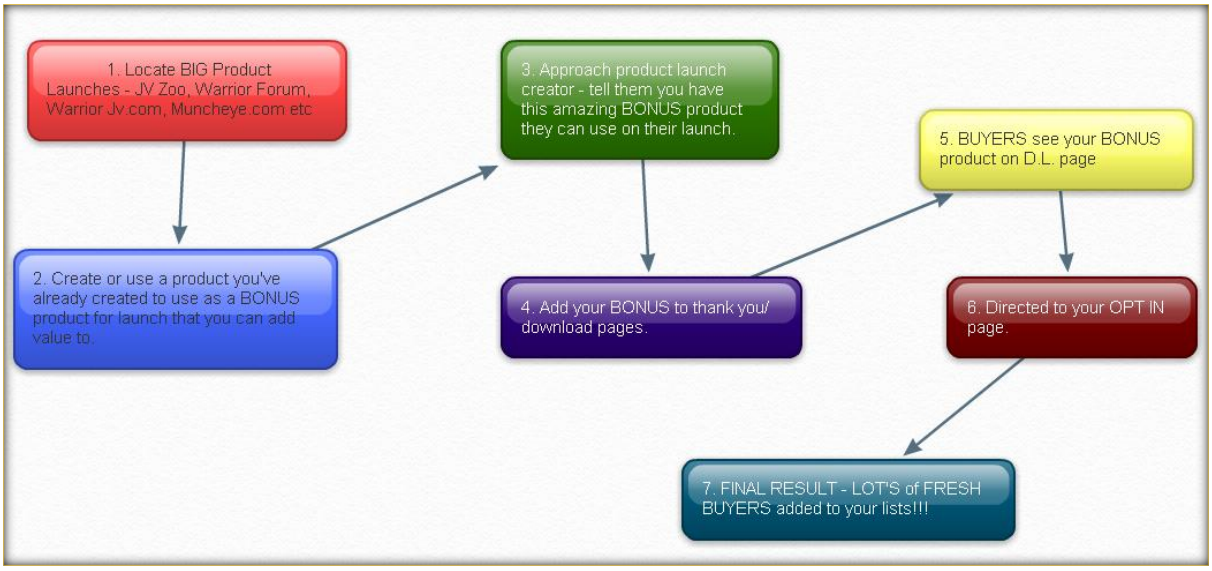
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1. **POWER OF BONUSES** – You'll be keeping tabs on all the BIGGEST product launches going on in your niche. Once you've found a product launch that has HUGE potential and will get waves of buyers come launch day; you'll want to catch some of those buyers for yourself by placing your BONUS offer in front of them and of course get them onto your own email lists.

2. **CREATING THE RIGHT BONUS PRODUCT** – Once you've found a launch that you like the look of; you can create a product that will add more value to the launch and will compliment it in terms of adding value to it. (A product these BUYERS will love as a bonus gift).

3. **PRODUCT CREATORS** – These are the guys you need to touch base with prior to them launching their BIG products. You'll present them with your BONUS offer and if they accept; more often than not your product will be placed onto their Thank You pages so that these proven buyers can join your lists after they've bought the product creators original product.

So if all goes well the sequence will look similar to this below:



So why even give them a free gift if they are buyers anyway?

- Well no matter whether someone buys from your sales page or someone else's; BUYERS are BUYERS!
- You could try and direct those buyers to another sales page so that they can BUY your report, video or MP3 recording.
- Or you can just give it away for free off the back of a HUGE PRODUCT LAUNCH by offering it as a BONUS via a sales page **(HIGHLY RECOMMENDED)**

Again allow me to get this through to you:

A BUYER IS A BUYER IS A BUYER!!!

You're getting a PROVEN BUYER onto your lists by giving away a free product to them via a "Download Page" or a "Thank You Page".

This has also been known or referred to as "LAUNCH JACKING" but I think that term is a bit miss-leading.

Why?

Well because at the end of the day you're getting permission from the "Product Creator" for them to add your BONUS offer to their download page before it actually happens so calling it "Jacking" is a bit off putting to me.

You could call it "Renting Space" from a buyer's page or something similar for example.

Either way once you approach a product creator prior to their BIG launch going live and get them to agree to the deal; you can expect to see a NICE steady flow of proven buyers begin to enter your lists and hit your sales funnel come launch day.

Pretty exciting stuff I'm sure you agree.

Now I fully understand that you may already be quaking in your boots at the thought of approaching an online "GURU" and asking them if you can add your own offer to their download page but there are certain ways and methods you can use that will naturally convince them that this is a good idea.

The first important thing you'll need to do is to prove that you are a worthy JV partner that can produce the goods by providing real quality and insane value to both of your potential future customers.

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The first question we'll need to cover is: "how do you portray yourself as a worthy and potential JV partner"?

How To Get Yourself In Front Of The TOP Product Creators

One way to find out where you can contact the top crop of product creators online to see if they will add your offer to their download pages is to do some research at the busiest product launch notification sites online.

You can do that by looking at the following sites below and then by grabbing their details for Skype, FaceBook or Email and try to connect with them and explain what your offer is and how it can add real value to their upcoming product launch.

1. WarriorJV.com
2. JVnotifyPro.com
3. https://www.facebook.com/groups/wsolaunchandjvnetwork/
4. Muncheye.com
5. IMlaunchr.com
6. https://www.facebook.com/groups/jvlaunchcalendar/

Okay contacting people and asking them something is super easy right but it's a given that you'll get a few knock backs along the way. But the important thing here is that you stay focused on the plan and don't get too discouraged and quit before you've even begun.

I mean you will contact a few marketers who may be very busy at the time of you touching base with them and they may sound as though they are being tough on you by telling you to go away but as long as your offer and set up can benefit someone out there you will eventually get a polite "YES" from one of them and believe me it will all be worth while of having to go through a few knock backs here and there.

So have some faith in yourself and this system and make this WORK!!!

All you need to do next is to do some research into what is currently selling like crazy in the marketplace and pick out the top few and list them down into a notepad or whatever you use to store your data.

Then you'll want to look at each of those TOP SELLING products and put them into their correct niche categories and make a list of those niches.

Here's an example of the current trend below:

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1. Traffic – CPA training
2. List Building
3. Amazon Marketing
4. Software
5. Social Media
6. Outsourcing
7. Offline Marketing

Now you want to think of ways that you can best match some kind of valuable service or offer to help the product creator with their launch and the list you've made above.

When you offer to help someone with a very generous offer first and don't just ask for them to place your offer onto their download pages; you're jumping ahead of 99% of those who don't think to try and help product creators with their launches first before asking to rent some advertising space on their download pages.

Let's look at some ways you can create an irresistible service or offer below:

In a moment we'll go over some COOL underground strategies for getting yourself noticed by positioning yourself in front of TOP product vendors so that they at least look at your BONUS offer.

But first you're going to need a BONUS product to give to them right?

So let's assume for the time being that you have already found an upcoming launch and you now want to create a cool bonus product to match that offer and one that will add even more value to their launch.

1. **Time To Decide** – First of all you'll need to decide which niche you're going to target. For the Internet Marketing/Make money online niche you'll want to crate a BONUS product that is to do with list building, traffic, and any kind of general make money kind of product.

So if you choose traffic as your target niche for this strategy you need to stick with this and focus on providing BONUSES for these types of launches ONLY!

THIS KEEPS ANYTHING YOU DO LATER IN YOUR BUSINESS NICE & SIMPLE!

I mean how much easier would it be to sell a TON of affiliate products to these proven buyers once they've joined your lists if you know that they are all keen on learning more about getting traffic.

You'd just find affiliate products about traffic and mail those out to them right?

2. **Create Your Product** – By far the easiest way to do this is by creating a product around something that you are good at and have had some good results with that MATCH the products creators launch product.

You can then approach the product creator and say something like: "HEY, I noticed you're launching 'XYZ' product pretty soon but it may be missing this 'Your Product'. Would you like to offer this as a Special Bonus to your buyers once they've bought your product"?

Most product creators will LOVE you for this because this saves them a TON of time of having to create EXTRA bonus products that compliment their own launches.

They can then add this to their list of "why people should buy their latest product" at their sales page.

If you don't have any particular skill or experience to create a product out of it; then you can always BUY a "WSO" or a "JV ZOO" type product and use that to create your own success story online.

You can duplicate or replicate those results then show REAL TIME PROOF that this method works by making it 100% UNIQUE to you.

You can then add EXTRA WEIGHT to that product by sharing your own unique experiences, insights, new techniques you learned from it etc.

The possibilities are endless with this method!

But one real advantage to taking a strategy and making it your own is that you can look at the original you purchased and make it much better when you create your own product out of the results you've generated yourself.

Failing that you can always use HIGH QAULITY PLR materials to create a high quality bonus product to add to those download/thank you pages.

With PLR you can completely re-write the materials and make them look UNIQUE to you and your business by placing your own name onto them and selling them online.

You don't need to try and RE-INEVNT the wheel here okay.

A great way to make PLR look great and unique is to try and change the title, the graphics and the materials within or add something to it so that it looks like a completely unique and valuable product.

Most of the HARD WORK has already been done here guys!

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Take advantage of it, use it and get it out there FAST!!!

Okay here are some good high quality PLR sites you can take a look at below:

- http://hqplrstore.com/
- http://warriorforum.com
- http://jvzoo.com/
- http://resell-rights-weekly.com/

For the Warrior forum and JV Zoo sites you can do a simple search for "PLR" in their search bars to find and source great materials you can buy right off the bat.

And of course for those of you who don't want to create a report you can also create a VIDEO instead.

Videos can take much less time in terms of delivering your content because speaking your words and sharing your materials is much FASTER than typing into a PDF report.

You can use screen recording software tools for this like CamStudio or Camtasia and you can fins many more online by doing a simple search for "screen recording tools" via the search engines.

Of course you'll need a microphone and maybe something like "Powerpoint" or something similar so you can record what you're trying to teach others by using slides whilst you teach it.

As for creating a PDF you can use Microsoft Word and once you've created your report you can then save it as a "PDF" downloadable product.

Okay so now you know where to find these TOP PRODUCT creators, the websites to find and locate the TOP product launches and how to create a TOP BONUS product; it's now time to use some "NINJA" tactics to get yourself in front of these creators so you can "SUCK IN" some proven BUYERS from their download/thank you pages come launch day.

Technique #1 – Offer the marketer a valuable service they'll appreciate

Price Range/Your Investment - $0 - $3,000

Think about any technical or any other kind of skills you could bring to the launch in return for getting TONS of visitors to your own offers via the download pages.

Of course you could also "Outsource" some of these following ideas and see a MASSIVE return on your investment but if you can offer some of them yourself then of course you'll only be investing your time in exchange for some serious buyer traffic hitting your own offers come launch day.

Here are some examples of the services you could offer below:

Help manage, organize and take care of the launch: Of course you wouldn't be investing any money using this method but you'll be spending a lot of time organizing and making sure everything goes well come launch day. You'll be spending a lot of time on Skype, replying to emails, making deals, accepting affiliate requests and so on. – (Cost $0)

Copy-write skills: Do you know how to write effective copy? If so you can offer this as part of the deal and even offer to pay to get it outsourced as part of the deal. – (Cost $0, $200, $300, $500)

PhotoShop skills: You could even offer to take care of the sales page graphics or again outsource and offer to pay for them yourself as part of the deal. – (Cost $0, $100, $300, $500)

Social media management: Again you could do this yourself or outsource to places like India or the Philippines for example. – (Cost $50 - $100)

Offer to pay for JV contest CASH prize: This will certainly get the attention of the product creator and this is obviously not free. But you need to think about the possible return on your investment if you do decide to offer this generous gesture. – (Cost up to $2,000)

Technique #2 – Create your own BONUS products and offer them via the download page

Price Range/Your Investment - $400 -$600

Yes you could outsource this whole process and create a high value BONUS package that the seller can add to their main offer and increase sales come launch day.

You can create your bonus package well in advance too by looking for upcoming launches that are happening in 1 month's time for example. So if you wanted to start building a BUYERS list in the "Traffic" niche for example you could create a BONUS pack around that niche and offer it to the product creator to add more weight to their launch.

PLEASE NOTE: You don't want to devalue the product creator's launch with your BONUS offer but this is a fantastic way to grab their attention and get your offers in front of thousands of buyers come launch day.

Technique #3 – Interesting NEW Click-banking method

Price Range/Your Investment - $0 -$1,000

How this works is that you can contact the product owner and tell them that you will GUARANTEE to send them a certain amount of clicks over a set length of time to their offer as long as they agree to add your opt-in form to their BUYERS download page.

You could offer to send them 200, 400, 500 clicks per month for 2 – 5 months as long as they agree to your offer and add your page to their download page.

Another way of doing this would be to look for a product that sold 1000's of copies in a single week and ask the vendor to send out a promo to their new BUYERS list and you'll return 10% more clicks back to them in return. The product vendor has nothing to lose in this situation because they know that they are getting more bang for their buck because they're guaranteed 10% more clicks in return.

Technique #4 – Buy through my BONUS link method

Price Range/Your Investment - $0

In **Warrior Plus** and **JV Zoo** you can offer a "BONUS LINK" where if someone buys that particular product through your special link they will receive a BONUS via the download page after buying through your affiliate link.

All that is required is for you to set up a special gift page and then instead of sending the new buyers directly to the product creators download page to grab your BONUS too; you can send them to a squeeze page where they can only get access to your BONUS after signing up to your list first.

This works great as you know that you are now only building a BUYERS list right off the bat instead of trying to convert prospects into buyers instead.

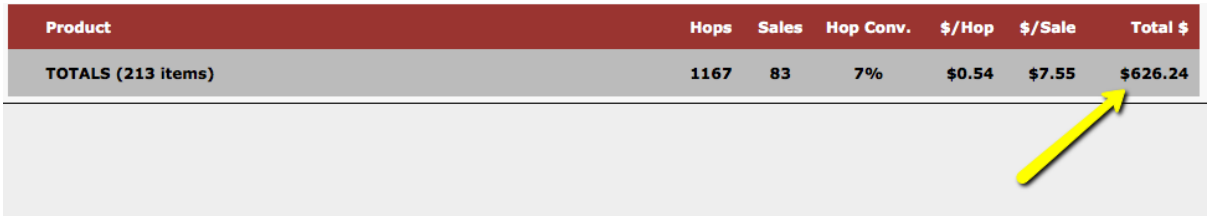
Technique #5 – Sneaking in the back door method

Price Range/Your Investment - $0

This works best if you already have a list and how I came about this was completely by accident.

What happened was I received an email from a JV partner of mine who wanted me to mail out for them (reciprocate) to one of their latest offers. So naturally I returned the favour as they had mailed out for me in the past but my results were a lot more than I'd expected.

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Product	Hops	Sales	Hop Conv.	$/Hop	$/Sale	Total $
TOTALS (213 items)	1167	83	7%	$0.54	$7.55	$626.24

Not too shabby eh; over $600 for one single promotion.

So why did this surprise me? Well because this particular product was well over 3 months old at the time and my JV buddy forgot that I owed them a favour and asked for the return a little late.

So what I found from this was that sometimes it's better to wait until all the noise from your competition dies down come launch day and promote offers a little while after they have been launched previously.

A lot of subscribers feel intimidated on launch days due to the high amount of similar emails (swipe emails) offering the same product or service on that particular day.

And with all the BONUSES being offered too by 1,000's of affiliates they end up getting overwhelmed by which one is best for them and postpone buying through your link and end up getting distracted and forget to buy in the first place.

I'm not saying you should always promote offers this late but it's something you should definitely try in your overall marketing strategy.

Another great tip is to promote to a part of your list that didn't open up to take a look at that particular offer first time round. After all this proves that they didn't see the offer first time round and it gives you a chance of getting another bite of the cherry.

Another great example to use this LATE promo strategy on is to try and find products that are still converting at anywhere from 8% - 10% and above even 3 – 4 months after they were originally released.

So if you see a product that sells for $17 for example and it's still converting at those numbers as stated above then its well worth sending out a promo for that affiliate product.

But if you see a product that was converting at a WHOPPING 25% on launch day but has dropped to a measly 2% a few days later then you know that the first product example is one that you could certainly promote using this delayed promo method.

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Technique #6 – Buying FRESH buyer leads right off the bat!

Price Range/Your Investment - $0

"Hardly Anyone Is Doing This!!!"

Seriously I mean you can literally strike deals with product creators without using any of the previous methods we've mentioned and just offer to PAY directly to have your offer placed onto their download pages.

Let me ask you this:

"How much would you be willing to pay per buyer lead if you knew that each low ticket $7 buyer was worth at least TRIPLE of that original $7 investment"?

So if you knew that each lead would go onto spend at least $20 - $30 with you after they entered your list would you be willing to pay $1, $2, $3 or even $4 to get those new buyers onto your lists?

So what you're doing here is simply contacting these product vendors and asking them if they would be willing to accept a payment from you of $1 - $3 for example for every BUYER lead that joins your list via their download page.

Of course not every marketer will agree to your offer but who cares anyway; there are countless launches occurring all over the web every single day you can strike deals upon.

I mean think about it anyway; it's a no brain required deal for the product owner as they get extra cash for no extra work by renting out their download page ad space and get to slap an extra related incentive BONUS product offer into to bargain that will increase their conversions too as people will see their overall offer increase in value dramatically.

It really is a WIN WIN situation for both YOU and the product vendor as you both get to.....

- Gain more BUYERS into your business by leveraging off the back of each others offers.

- Create future business relationships.

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- The product vendor's leads get to grab a great FREE bonus from you after they buy the original product.

- The vendor gets to make some of the EASIEST cash available online by taking just a few minutes of their time to add your offer to their download page(s).

- And of course YOU now get to add TONS of PROVEN BUYERS onto your lists at rock bottom prices too!

Okay that's all for "Income Stream #1" you can use to KICK START your business and begin the process of creating a **FULL BLOWN 24/7 ATM CASH SYSTEM!!!**

Congratulations; you are now on the CASH LADDER and it is now time to add more income streams to it so that you can duplicate my results online and make sure that your system is **PAYING YOU EVERY SINGLE DAY WITHOUT FAIL!**

That's the main purpose of this system; to create you a "hands off" system that delivers easy cash payments to you even if one of them becomes completely obsolete.

Of course you're now building a list but not just any old none responsive list but a BUYERS list and that is why I wanted to give you this method before any other.

The method I've just shared with you is super easy once you begin to become an active marketer in your niche who goes out and "NETWORKS" with other marketers.

I get approached all the time by upcoming marketers asking me to place their BONUSES onto my thank you/download pages because they know the POWER that this brings to their business.

Building relationships, creating JV partners and getting deals done online is one the most powerful things you can do in your online business.

You've got to at least try and network with other marketers and touch base with them to let them know that YOU are serious player that can add value and real assets to their business.

This way you're creating a network of marketers you know and trust who will more than likely return the favour back to you once you decide to take the plunge and create products and launch them online too.

I mean who wants to do this Internet Marketing thing alone right?

It's much more FUN and profitable to have a network of other marketers to build each others businesses alongside one another.

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I mean just imagine how quickly you could GROW your BUYER lists if you touched base with other marketers who launch BIG products online just a handful of times each and every month for the next 6 – 12 months.

Remember these guys get THOUSANDS UPON THOUSANDS of people hitting their sales pages come launch day.

Just think about that for a second here guys.

Okay with that said let's move onto STEP 2 of this 24/7 ATM Daily Cash Payments System shall we?

STEP #2 – The 30 minutes per day "Cash Bonanza" info system.

Okay so let's now assume that you took action on the first method that showed you how to shovel HUGE amounts of buyers into your business and you now have gained some much needed momentum you can now take full advantage of and take to the next level.

The first method I showed you should only take you a few hours per week to get going.

So that leaves you with more than enough time to be able to add another "Extremely Powerful" income stream into your 24/7 Cash System working just 30 minutes per day in most cases.

Once you get going with this it shall take much less time too because you'll become more effective and time efficient as you progress with it.

You see once you have a list of buyers to play with and you have started making money from that list of buyers by sending relevant affiliate offers out to them; you can now begin to SHARE your results/skills you've picked up etc along the way.

This is where the "30 minutes per day" method can take what you're currently earning from "Step #1" and EXPLODE your incomes wide open.

So what does this step require you to do for just 30 minutes per day?

You'll be CREATING CONTENT every single day for just 30 minutes!!!

That's it.

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Anything you know about your niche and I mean ABSOLUTELY ANYTHING; you MUST get that information out of your head and either into a video, an article, a PDF, MP3 or a slide show or whatever that may be.

Here's the thing; if you were to record everything you've done in your business or attempted to do online since you began; how much content or knowledge do you think you'd have collected over 12 months?

Meaning that if you just wrote it down like this:

Today I did....

1. Created a video
2. Shared a blog post
3. Created an email for my email campaign
4. Uploaded a video to YouTube
5. Started a FaceBook Ads campaign

And you wrote it down like that over the next 30 days; you'd never be stuck for ideas or anything you could share with others that could grow your business would you?

Pretty cool or what?

Now one great time saving strategy that I've personally used in the past is to create a video using slides (Powerpoint etc) and then turn that video into an MP3 recording (Camtasia allows you to do all of this in one place) and then turn the slides into a PDF (using powerpoint etc as this allows you to do it all in one single place).

This way you have multiple forms of content you can share all over the web that act like little magnets sucking in leads into your business.

But that's not my main point here.

What I'm saying is that what if you FOCUSED 100% on creating just 30 minutes worth of content every day for the next 30 days in multiple formats.

If you did that for 30 days; after those 30 days were reached you would have 15 HOURS worth of content to play with.

What do you think you could do with that?

YOU COULD EASILY TURN THAT CONTENT INTO PRODUCTS, PACKAGE THEM UP AND SELL THEM TO YOUR BUYERS LISTS YOU'VE JUST BUILT!!!

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Voila!!!

You now have another INCOME STREAM pumping cold hard cash into your bank account on 99% auto pilot.

Why auto pilot?

Well because it's not as if you'll have to go out and sell those products all by yourself every single day is it.

NO!!!

You'll have your sales pages, email lists, affiliates etc selling those products for you and making you sales even if you're not thinking about your business.

That's the automated 24/7 ATM Cash System way.

This is what happens in my business every single day without fail.

You'll already be creating the content for just 30 minutes per day.

So why not turn that content into another automated cash stream and add it to the "Buyers List System" income stream we talked about before this one.

And of course once you have a big enough BUYERS list to send to your own product launches (seeing as though you're already creating content and selling it online) you'll be able to create some MOMENTUM with that, get noticed by some big affiliates and they may well send you some business too.

Which means.....LOT'S MORE BUYERS ADDED TO YOUR LISTS!!!

Can you begin to see the potential in this?

I sure hope you can.

Okay that's the 24/7 ATM Cash System Income Stream #2 covered; let's move onto the next one shall we?

STEP #3 –Climbing The CASH Ladder Method.

I really like this one because of its simplicity. Again you'll be leveraging off the back of your BUYERS lists but in a slightly different way this time.

And trust me once you get this one right; you'll want to do this more and more in your business because of the way it brings in an almost complete hands free income stream into your business.

Okay so far you've built a buyers list (very wise) and you have also begun to make a few sales here and there by sending out relevant affiliate offers to those buyers lists.

NOTE – Remember to send them (Your BUYERS) relevant offers to what they already bought from those product creators as this will make you more sales.

And you have now BANKED at least 15 hours worth of content seeing as though you took me up on the challenge and you went ahead and created 30 minutes per day of content.

You're now making sales from that content by bundling up this content and selling it as a product(s) to your buyer's lists and you're now getting an army of affiliates to promote for you too.

Now it's time to take things up a notch and put your self in front of these product launch creators again but in a much different and more effective way this time round.

Remember how I said that you can begin promoting relevant affiliate products to your buyer's lists?

Well why not HELP the BIG product creators out even more with their launches by not only offering a BONUS to add to their launch but by actually SENDING THEM LOT'S OF SALES and BUYERS when you promote their offers to your own lists.

"WHY WOULD I WANT TO DO THAT"?

One word:

"RECIPROCATION"!!!

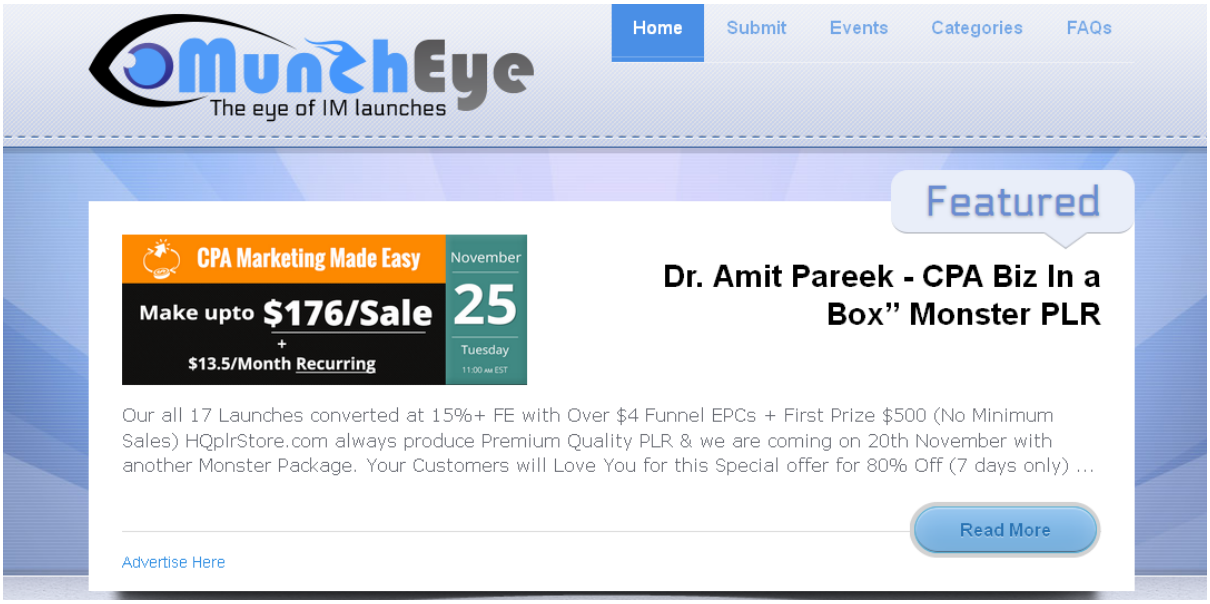
This means that when YOU decide to launch your next product online (because you now have over 30 hours of content to dip into (Month 2)) these product creators will be more than happy to return the favour and reciprocate for you.

You've seen the JV leader boards out there right?

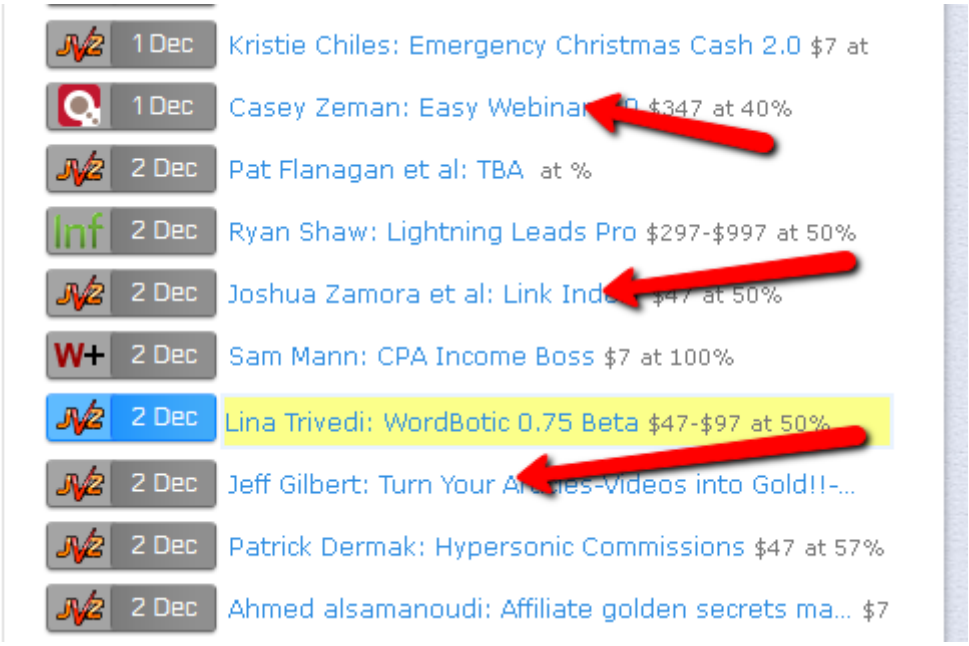
If not then join a JV event yourself by entering your email for their launch updates and you'll get updates whilst the product is LIVE with all the names of those affiliates who are sending the most sales etc for that launch.

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Go to Munch Eye, Warrior JV etc to locate a BIG JV product launch:



Then click on a link that offers what your lists are best suited to come launch day:



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Lastly you can now join their JV affiliate lists and get updates via email to see who is at the TOP of the affiliate JV leader board etc.



If YOU can get to the TOP of these leader boards then you'll begin to get noticed as a JV partner but not only that you'll be building **STRONG JV PARTNERSHIPS** with these marketers too.

And then once you are in their circle of trust so to speak; you can then approach them and ask them whether they would like to promote for one of your launches too.

NOW YOU ARE WORKING SMARTER, NOT HARDER!!!

You see it is all about becoming an active member of the marketing community by being someone who helps others and that in turn allows you to start earning "EXPERT" status and an authority figure status in your niche.

When people begin to see you rubbing shoulders and touching base with other names in the community; you'll automatically be seen as an authority and someone who has lots of credibility too.

This also makes trying to sell your own products online MUCH EASIER too because people already know you and TRUST you because of your new found status online.

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Hope fully by now you're beginning to get really excited by this stage because we aren't even halfway through the steps yet but these 3 steps alone can create a full time life changing income source for you and your business.

You'll be receiving payments from various sources and income methods every single day and that is what will separate you from those who only go after one single method of making money online.

This is what I do in my business and I know that whenever I open my Paypal account; that there's going to be automatic payments in there without fail.

And if one of these doesn't produce the goods for any particular month and for any particular reason; I know that I can count on the other payment methods to more than cover for any loss that occurs that month.

You see it all comes back to taking FULL ADVANTAGE of owning a list of BUYERS that are proven spenders and are action takers.

Once you become an active member of the marketing community who helps other marketers with their launches and manages to get on multiple leader boards; you'll gain a HUGE advantage in your business in terms of being able to approach BIG marketers with HUGE buyer's lists and ask them to support your launches too.

So **DON'T UNDERESTIMATE THIS STEP** of the 24/7 ATM Cash System because it will have a huge positive impact on your results online once you take the plunge and look to help other marketers launches.

Okay let's move onto the next stage of the process.

STEP #4 – FREE WSO Power Method.

Now this one can really pack a punch once you know how to utilize it to its full capability.

Again we need to assume that you have a nice stack of products sat on your computer that are ready and waiting to be used for this method.

If you've been creating BONUS products for other people's product launches and indeed launching your own products as we have already discussed then now it's time to look at creating a FREE WSO out of one of these products.

So why would you want to give them away?

Simple!!!

TARGETED TRAFFIC + SALES FUNNEL = MASSIVE CASH & ANOTHER INCOME STREAM FOR YOUR BUSINESS!

Now I know that I said previously that going after BUYER leads and traffic is the way to go but with this method what I've found is that because the traffic is laser targeted anyway; you can still create some pretty amazing results with it.

So what kinds of offers do people best react to when they want to download these products as a free WSO?

Now of course this depends on what your current products are about and whether they cater to a need that this particular group of people are looking for.

But here are some ideas just in case you were wondering:

1. **Case Studies** – Where you share any REAL TIME results you've had online with any particular methods you've tried.
2. **Traffic** – Always a BIG topic as people always want to know how to get more traffic for their business.
3. **SEO** – Google rankings etc.
4. **Software/Plug-ins** etc.
5. **YouTube** – How to get more exposure from video marketing etc.
6. **List Building** – Always a popular one especially if you can provide any hard evidence that you're successful with it.
7. **General money** making methods.
8. **Blogging**.

There's a TON more I could mention of course but I think you get the idea.

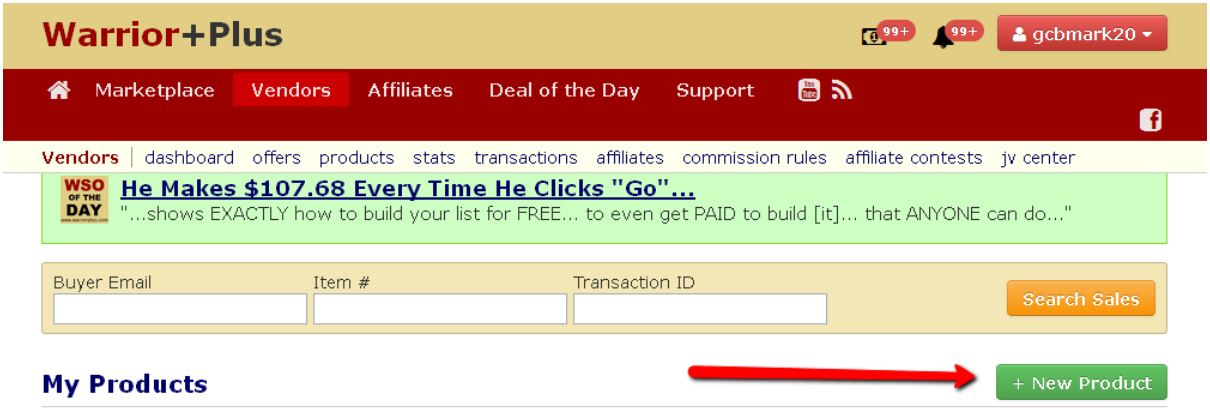
So the main aim of launching FREE WSO's is to get as many targeted leads into your business and then filter those leads down into your sales funnel and then make more sales for your business.

You'll offer something of real value for free and then once those visitors click on the link to get their free gift they will be met by your opt in form/page where they'll then enter their email and in return for that email they will get your free product.

PLEASE NOTE: Very recently Warrior Plus has allowed you to create a payment button that has the word "FREE" on it so that when someone clicks on that button they then need to enter their email address and they will then be automatically added to your list.

Allow me to show you in greater detail how this can be done:

You can log into your Warrior Plus account and then click on the "Vendors" tab and then on the "Add new product" tab as shown below:

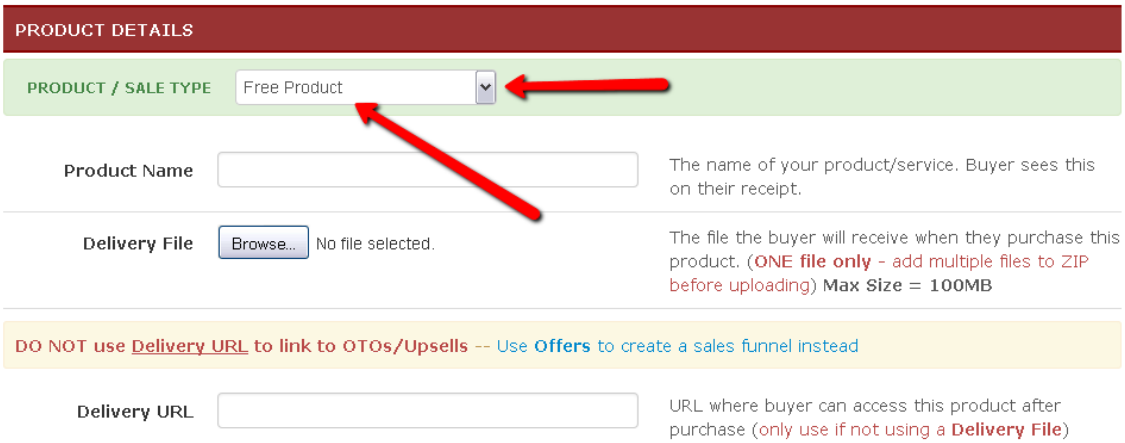


Now you can begin listing your new FREE WSO product.

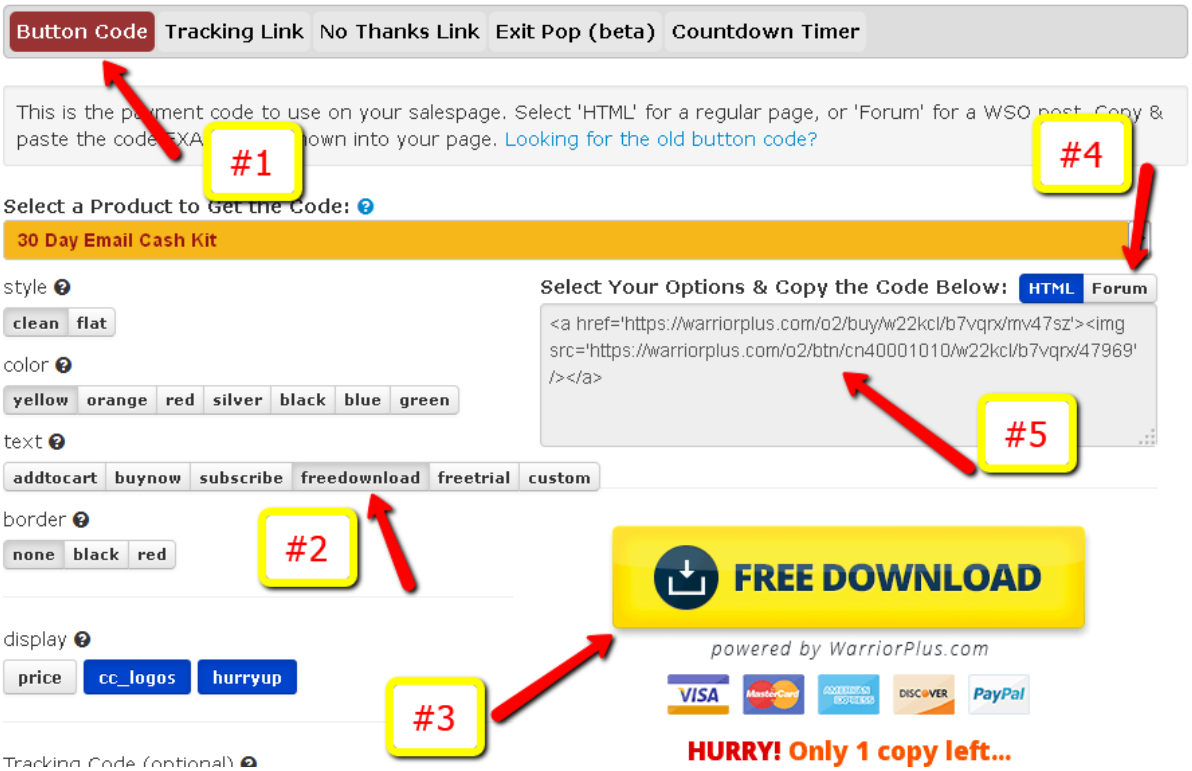
First of all you'll need to list it as a FREE product.

IMPORTANT NOTE – Please make sure that you link your email A.R. to this listing before you move onto the next step. You can do this by scrolling down this page once you get to it and then selecting the campaign you want to link it to.

This will then make sure that when someone clicks on the download button after entering their email address; they will be automatically added to your FREE WSO list.



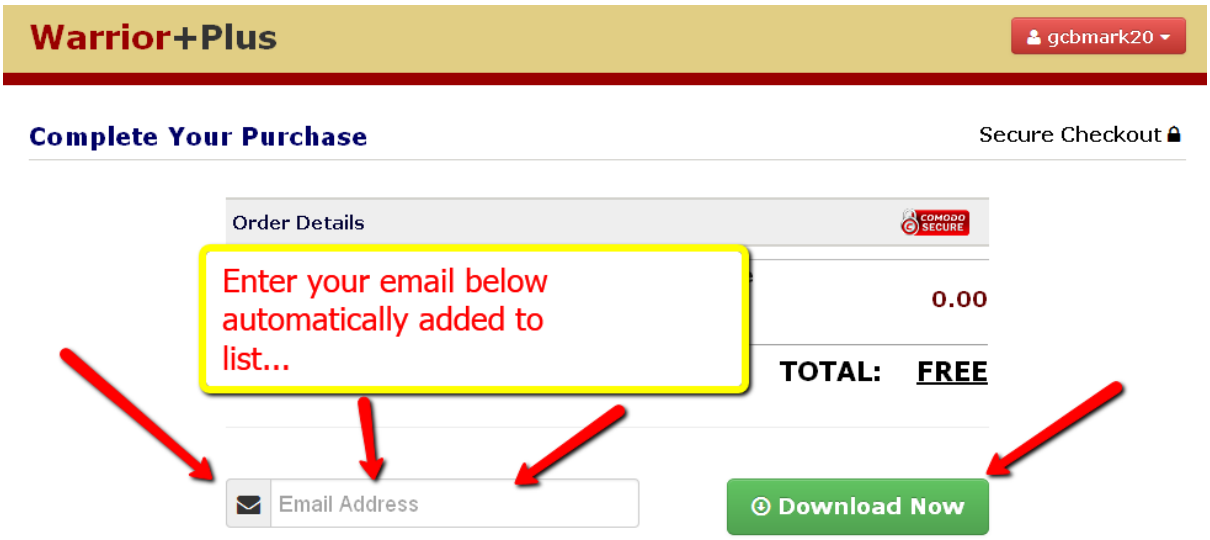
Once you've completed those steps you can then grab your FREE WSO payment code and either add it to your "WSO Thread" page or any kind of HTML page or even your Lead Pages or Optimize Press 2.0 pages too.



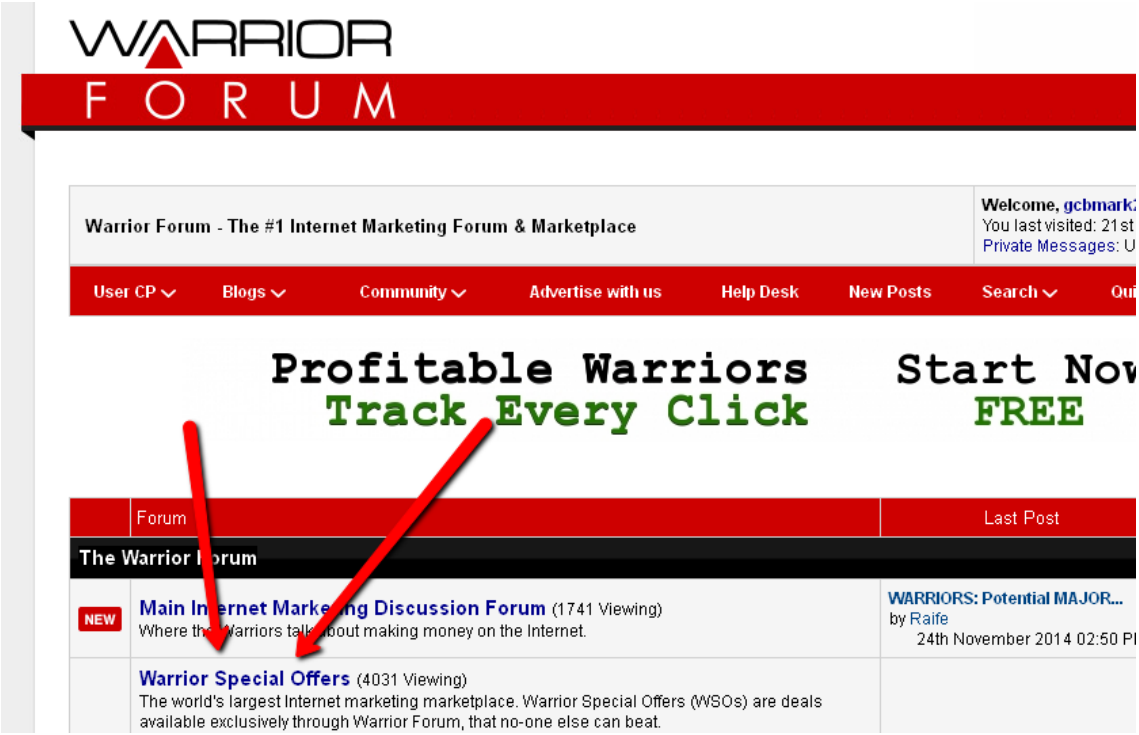
A button like this will then show up on your FREE WSO page and then when people click on this button they will then see this next page below this image.



As you can see all they need to do is very simply add their email address and then click the "Download Now" button and they will automatically be added to your email list because you linked your email Auto-Responder listing to the product listing as shown in the previous steps.



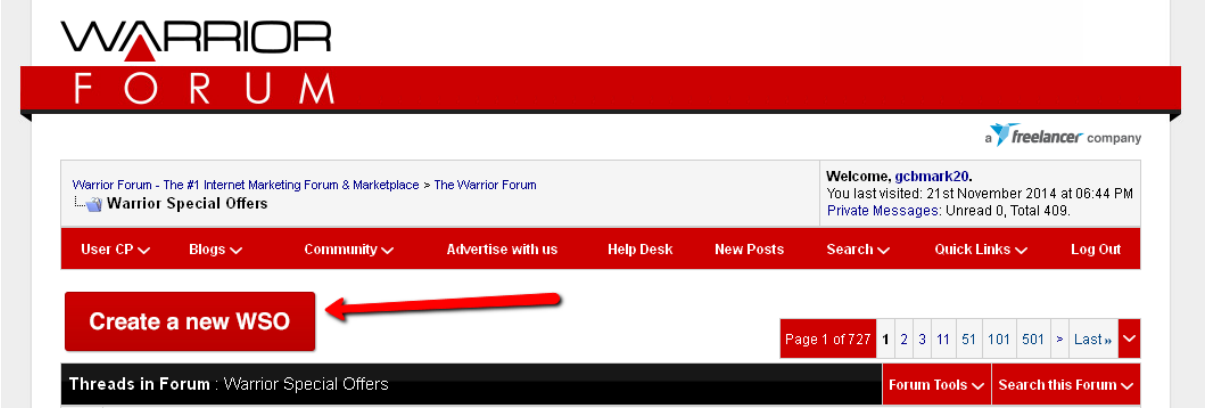
All that is left to do now is to add your FREE WSO to the "WSO" section at the Warrior Forum.



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And then of course you'll create your WSO thread or page depending on whether you wish to use the Warrior Forum to host your page or use an external self hosted page.

Once you've created your page you can then add those buttons etc as shown in previous image shots above in this WSO set up sequence.



HOW TO MAXIMISE YOUR RESULTS WITH A FREE WSO!

Like I said before this whole system is a combination of multiple income stream systems that allow you to get paid every single day without fail.

Whatever those payment amounts are of course is up to you.

Do you wish to sell low ticket to medium ticket priced products - $7 - $297?

Or do you wish to sell HIGH TICKET items in there too - $500 - $10,000 type products (coaching, done for you business, license rights to entire business programs you can sell yourself etc).

I highly recommend that you eventually look at adding in some HIGH ticket offers into your sales funnel sooner rather than later.

Selling high ticket offers means that you can BANK BIG without having to be forced to make a high number of low ticket sales each and every month in order to see HUGE profits from your business.

But in any case what you can do is set your FREE WSO up so that it offers more of your own products (that you've already created) once someone hits that "FREE DOWNLOAD" button and joins your list.

Remember this is **LASER TARGETED TRAFFIC** so you need to take full advantage whilst your leads are HOT and responsive so you then turn those into BUYERS FAST and continue to use the system to grow your business even greater.

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Let's say that you now have 10 products – LOW to MEDIUM ticket price range.

What you can do is aim to sell a low ticket offer to those new subscribers that is as closely related to any product you've already created using this very system.

Also you should already be creating products that are closely related to one another seeing as though you've been trying to build a list of BUYERS by offering BONUS products to product creators at their BIG launches.

This allows you to at least break up those products and offer one as a FREE WSO and then a much in depth greater value package as a paid offer right off the bat as soon as someone opts into your list for the FREE offer.

Also owning 10 products (for example) gives you an unbelievable advantage of making some serious incomes from those who pass through your funnel after getting hold of your FREE WSO.

HEADS UP: If you do have any MEDIUM TO HIGH TICKET offers to sell; you may be tempted to try and sell these as an OTO offer to your new subscribers as soon as they opt in for your FREE WSO.

But this will be incredibly hard to achieve unless you have a well oiled, tested and optimized sales sequence that makes these HIGH ticket offers convert.

This isn't to say that you shouldn't try; I'm just saying that I prefer to sell a low risk low priced OTO offer to get those BUYERS onto my lists and then I can try and up-sell those new BUYERS once they get to know me more through my communications with them via the emails I send out to them etc.

I've had many heated debates with other online marketing friends who prefer to try and sell a $97 and upwards OTO offer rather than a $7 - $47 offer simply because they know that they don't have to sell as many products to make a BIG CHUNK of cash.

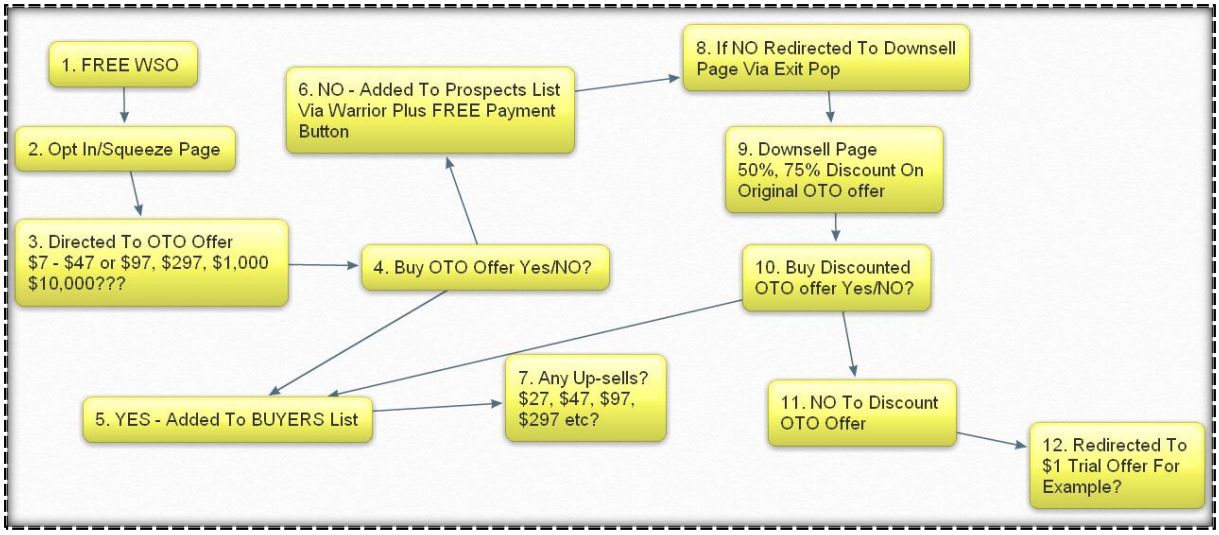
I much prefer to sell low ticket offers and get MORE BUYERS onto my lists.

This is just how my head works and I just LOVE seeing FRESH BUYERS hitting my sales funnels and joining my lists every single day without fail because I know some of them will go onto buy bigger packages or all of my low ticket offers anyway.

So if you wish to get a BOAT LOAD of BUYERS onto your lists so you can promote other people's BIG launches and get them to return the favour; then you may wish to use my approach instead.

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Okay so here's how you can set this up so that you can add lot's of fresh buyers into your business through the power of FREE WSO's.



Also I would like to point out that a FREE WSO can pull in a lot of traffic long after you've originally set one of them up.

I still get to see opt-ins and sales long after I've posted my offers at the Warrior Forum.

The main aim of running FREE WSO's is to try and filter out any BUYERS from the freebie seekers.

The image above shows how you can offer a "Discounted" "Down-sell" OTO offer to anyone that doesn't buy it right away. You can use a program like **Lead Pages** or a Wordpress Plug-in like **Optimize Press 2.0** that allows you to redirect someone to a "Down-sell" page just to see if they have any ability to BUY something from you.

Even if they refuse that offer you can always try a $1 trial offer and redirect them to that just to see if they have spending power or not.

I use this method when I'm mainly using paid traffic methods just so that I can gain the best possible R.O.I. and add as many BUYERS per click into my business also.

Whether someone spends $97 or just $1 with you.....

.....”A BUYER IS A BUYER, IS A BUYER!!!”

So make sure you give as much chance to someone that enters your sales funnel as possible to BUY something from you before you place them onto a prospects list.

I've had people on my lists for weeks and even months as low ticket BUYERS who have then gone onto buy most if not all of my products.

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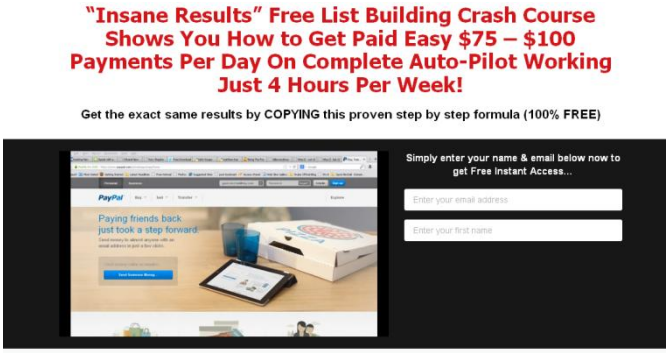
Remember that people LOVE to spend money; but they HATE being sold to!!!

So give them as many reasons as you can to spend with you so that they almost cannot refuse and then once they're on your BUYERS list its TEN TIMES easier to get them to spend with you again and again and again.

That's the POWER of a FREE WSO when you have the correct set up (sales funnel) in place.

Okay here's a shot by shot set up I personally use for one of my funnels using paid traffic sources. My set up using FREE WSO's is slightly different to this one but this doesn't mean that you cannot try this kind of set up yourself when you run a FREE WSO of your own.

Here's one of my squeeze page templates I use using **Optimize Press 2.0** and I can set one of these up in just minutes with minimum fuss. For example if I buy a 500 click Solo Ad; this is the first page someone will see after they have looked at my email swipe (sent by the solo ad vendor) and have clicked on the links within that email swipe:

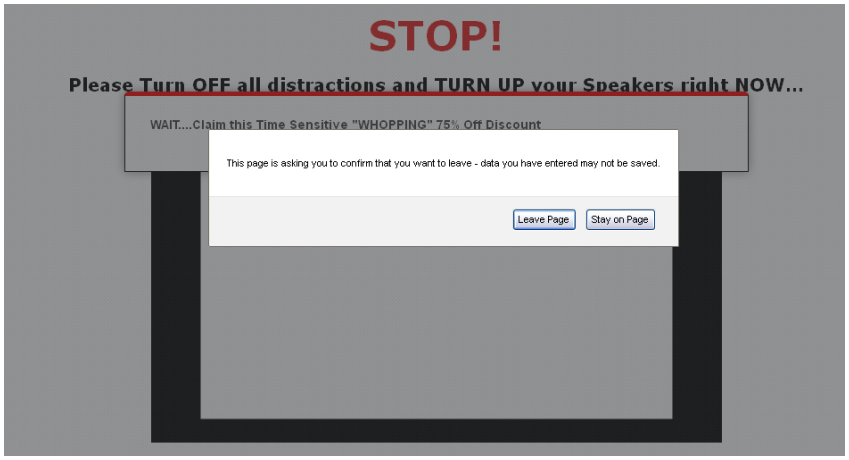


Then as soon as someone opts in for the free information they are then met by my **LOW TICKET OTO** offer and this allows me to make some sales, make a good R.O.I. and of course add some BUYERS onto my lists:



As you can see from this screen shot below; as soon as someone turns down that same **LOW TICKET OTO** offer as shown on the previous page; they are then offered that same product (or a similar one) at a lower price but with fewer features/BONUSES etc than the original package had to offer.

So as soon as someone sees the discount offer from the pop up (using Optimize Press) and they click on the **"Stay On Page"** option; they will then be met by what is known as a "Down-sell" page.

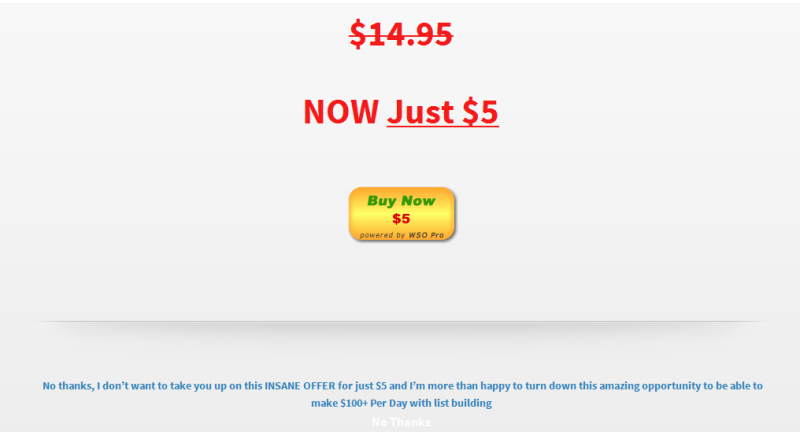


This is one of my down-sell pages and as you can see it has an option to buy at a lower price but also a link at the bottom of that page.

Can you guess where this goes to?

If you paid attention to the MIND MAP on a previous page I said that I like to offer a $1 trial to a recurring payment offer of my own.

That is exactly where this link at the bottom of this page takes someone to and when someone takes me up on that $1 trial offer; they then get charged $17 per month thereafter.



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Again it is all pretty much **"AUTO PILOT INCOME"** stuff!

You're allowing your ATM system to take charge and send you automatic payments even when you're out doing the things you love like spending time with your friends or family for example.

That's why you need to take this system seriously if you want to get paid every single day without fail for doing something once and allowing it to do most of the leg work for you.

WHAT KIND OF RESULTS CAN YOU EXPECT TO SEE FROM LAUNCHING FREE WSO'S?

Well it all depends on how high the demand is for what you have to offer and whether you're set up correct and in full working order so you can turn as many browsers as possible into fully fledged BUYERS.

Here's the thing; YOU already have the advantage of owning a vault of ready made BONUS products that you created using method #1 of this ATM system.

One greater advantage to that is that you already know that your kind of products will be in great demand due to the fact that you've already kept them well targeted to BIG product launches to use as bonus products.

And of course these marketers who do the BIG launches are well up to speed on what is hot in that particular niche.

So really if you've been following these steps to a tee, then you can pretty much go ahead and release a FREE WSO once or twice per week if you wanted to.

Let's say you could get anywhere from 50 – 500 subscribers per FREE WSO (easily do-able) and get 10% of those to BUY from you using the same methods I've just shared with you; that's at least 200 BUYERS per month and that would add up to 2,400 BUYERS each YEAR added to your lists.

That is looking at the HIGH end of things of course so please be patient with this and allow for some minor tweaking here and there too before you get to where you want to be.

And of course all you need to do then is to keep using those BUYERS to further FUEL this amazing machine that keeps on sending you a multitude of payments every single day working only a few hours per week once you're got them going.

Okay let's move onto the next step.

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STEP #5 Ad Swaps - Strategic Method.

Again with this method you'll be leveraging off the back of your lists by doing Ad-Swaps with other list owners but in a much more effective and strategic way.

In other words**……."YOU'LL BE DOING THIS TO GROW YOUR OVERALL INCOME STREAMS"**. Using the 24/7 ATM Cash System as the vehicle to steer this method towards where you want it to go.

Ad Swaps recently have been getting some pretty bad press but that is due to lot's of people not taking time out to think outside of the box a little when it comes to using them much more strategically.

You see anyone can go out and build a list of 500 people and then start doing swaps with other list owners.

And that is exactly why a lot of people don't see the results they were expecting.

Because everyone they swap with is doing the exact same thing which means these lists get used to getting FREE stuff so end up never wanting to pay for anything.

Here are 2 main reasons why most people get ad-swapping completely WRONG:

1. They DON'T build relationships first with other established marketers prior to doing those swaps.
2. Their set up isn't effective enough to turn those swaps into PROFITS and buyers for their business.

There are lots of other reasons too of course which I dare not mention; but for me those are the biggest 2 by far.

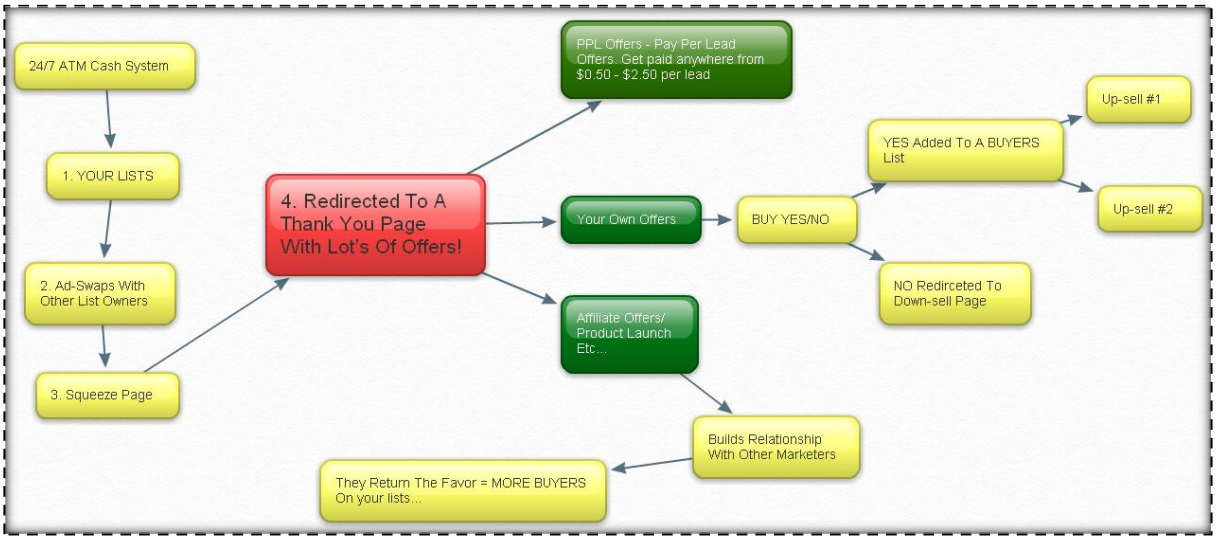
And again here's where YOU have a HUGE advantage over other people because if you've followed these steps in this system carefully you'll already have built a number of strong relationships with other reputable marketers by doing BONUS products and helping promote product launches etc.

And of course you now know how to set up your sales funnel correctly too using the examples I've already given to you.

So at least now when you approach a marketer YOU KNOW to do a swap with; you know that their lists are clean and responsive and have BUYERS on them too rather than recycled garbage that's been passed around time and time again from one list to another.

So here's screen shot mind map of what you need to do with your ad-swaps to make them a success:

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PLEASE NOTE: As you can see from the mind map above; instead of just having 1 OTO offer behind your free gift; offer several related offers via a **thank you page** thus increasing your chances of turning more leads into PROVEN BUYERS!

You're changing the set up to match the traffic in many ways because giving people as many chances to buy something either from you, an affiliate offer or indeed a PPL offer creates a scenario where there's literally something for everyone who land on your thank you/download page.

I've deliberately coloured the thank you page in "RED" and the 3 types of offers you could use in "GREEN" so you can use this kind of approach yourself.

Also another advantage to this is that you can swap more of your "Prospects Leads" who haven't yet bought anything from you and see if another marketer's offers best suit their needs instead.

WARNING! DON'T just swap your prospects lists with other marketers!!!

Make sure you send some of those BUYERS over to your ad swap partners offer too as this will help you further build strong relationships with other marketers.

So in theory you could just exchange all of your traffic by just sending out emails to a segmented part of your list that hasn't responded well to your set up/offers etc.

You'll then make your money from just your thank you pages; (with several offers on them) when your swap partner sends their traffic to you.

I personally like to use ad swaps for any PAID traffic lists that I have like Solo Ads for example. Any other parts of my lists will rarely see an ad swap (BUYERS ETC) unless I think it is a really good high quality offer.

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SEGMENTING YOUR LISTS!

So as I've just previously mentioned; YOU MUST start segmenting your lists so that you can promote ad-swaps to those who are not buying your stuff (or any leads you've captured via paid traffic) and try and sprinkle in some of your more responsive BUYERS too.

Your buyers will appreciate the great content and this will keep things FRESH.

It's all about keeping your lists FRESH and responsive and segmenting them correctly so that everything works like a well oiled automated cash producing machine.

So there's another semi automated cash flow you can now add into this none stop 24/7 ATM Cash System.

And that's what this method is; you're just exchanging traffic with other marketers and allowing your thank you/download pages to do all the selling and making sales for you!

Okay onto the next step.

STEP #6 Bundle Up & Get On Auto-Pilot Method.

Now I've got to say that this has to be one of my all time favourites for making money for doing something ONCE and getting rewarded for that effort TIME & TIME AGAIN without even breaking sweat.

Bit of a mouthful I know but I know the true power of this next method so please take it on board and use it as soon as you possibly can.

I GUARANTEE YOU WON'T REGRET IT!!!

Okay let's get into this:

So far you've already created a catalogue of great products that fit a particular need and solve problems people are looking for online.

These kinds of products always SELL and you know this because you were smart and followed what BIG product launch creators were already trying to sell and you created BONUS products to add value to those launches and gave them away via a download page.

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SO YOU'VE ALREADY DONE MOST OF THE HARD WORK RIGHT!

Now it's time to bundle those products up and create what is known as a "RECURRING PAYING MEMBERSHIP SITE" out of them.

One that PAYS you anywhere from $10, $17, $27, $47, $97, $297 per month online depending on what price you wish to charge for this service of course.

I have recurring services that charge $17, $27, $47, $97 all the way up to $800 per month depending on what the service is and how much time I need to spend with someone to help them build their own successful online business.

Getting paid every single month is such a great feeling because it's cash on DEMAND meaning that no matter what happens from month to month in your business; you know that you're going to get paid.

PERIOD!

Okay let's get into the MEAT of this step of the process shall we?

You've already got the content you've created from previous steps of this system so now it's time to look at some potential earning figures from creating these passive income recurring payment machines.

For example how do these figures sound?

1. **You create ONE membership site charging just $17 a month per member.**

2. **Your sales page is converting at anywhere from 5% - 10%**

3. **That means for every 100 visitors you can add 5 – 10 members into your site.**

4. **You drive just 1,000 visitors to your sales page.**

5. **That's a possible 50 – 100 members each paying you $17 a month.**

6. **That's a possible EXTRA $850 - $1,700 in your bank account every month for setting up a simple system just ONCE!!!**

So please don't allow the thought of knowing how to create content put you off. And if you DON'T have any content to bundle up together as yet I'm going to throw in some RAPID action product creation ideas as nice BONUS below:

Here are some **FAST ACTION ideas** you can implement right away for creating AWESOME in demand content that will keep your members pinned to your membership site for many months after previously joining.

But before I do I wanted to give you some ideas in terms of how you're going to want to present your training materials.

This will all depend on what you're teaching at the membership area and of course what niche it is in.

Anyway here are a few formats in which you can display your trainings at the membership sites:

VIDEO BASED TRAINING – If you want to create your content by using videos then you **can either use FREE or PAID screen recording software tools**. I like to use **Camtasia** to record my videos and they allow you to edit and upload them to your computer as HD HIGH QUALITY videos too for that all round professional look and feel.

Some free ones are.....**EZVID**, **Jing**, **CamStudio** **&** **ScreenCast** but to name a few.

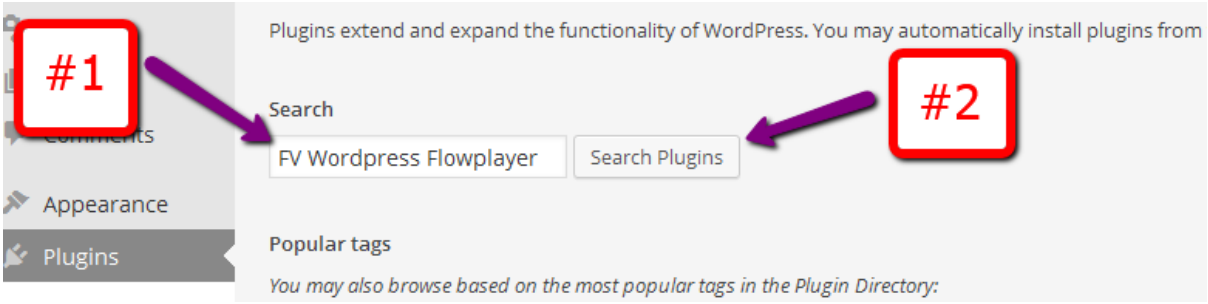
Once you've finished recording your videos you can upload them as files to Amazon S3 and then either use a Wordpress plug-in like Flow Player and just insert your code from Amazon S3 into the Flow Player one and your members will be able to view the videos from that page.

Here are a couple of screen shots below to give you a better idea of how simple it is to upload your training videos to your membership site(s):

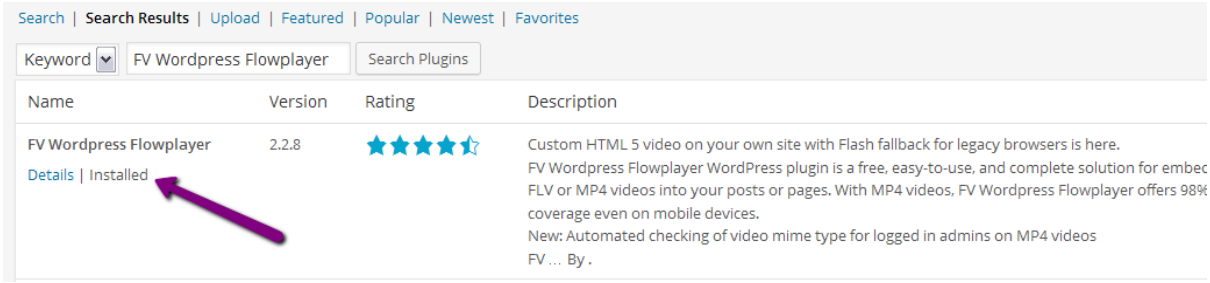
You'll need to login into the back end of your Wordpress membership site set up first then click on "Plug-ins" and then "Add New" as shown below:



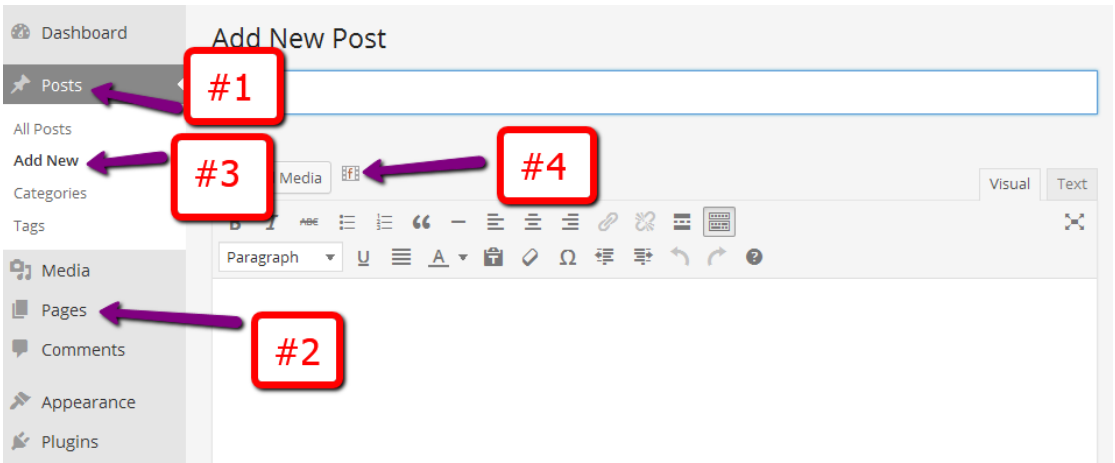
Then you'll need to type in "FV Wordpress Flowplayer" into the box and then click on "Search Plug-ins" as shown below in the image:



Now all you need to do is click on "Install" but I've already done this so that is why you can see "Installed" from the image below:

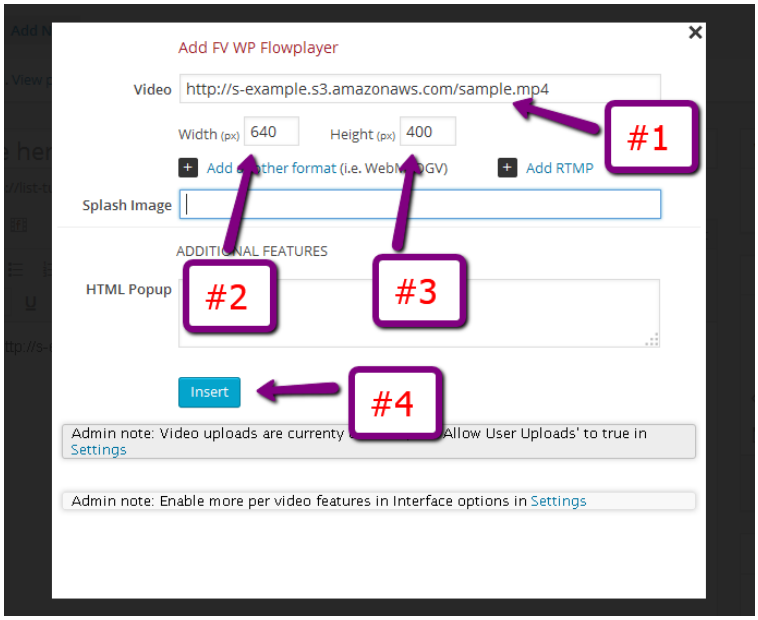


Now whenever you add a new "Post" or "Page" to your membership site so that your members can get access to their content you can add your videos to those pages by clicking on the new "FV Wordpress Flowplayer" plug-in icon you've just installed as shown in **STEP #4** at the image below:



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Once you've clicked on the "FV Wordpress Flowplayer" icon in your page or post you'll see this box appear as shown below. All you need to do now is add your video URL from YouTube, Amazon S3 or wherever your video is online and paste that URL into the first box and then click on "Insert" once you're happy with your set up.



Once you've saved your new page at your member's area you'll be able to check whether your new video upload was successful and looks okay. Your video should look pretty similar to the one below if you have chosen the same colour schemes etc.



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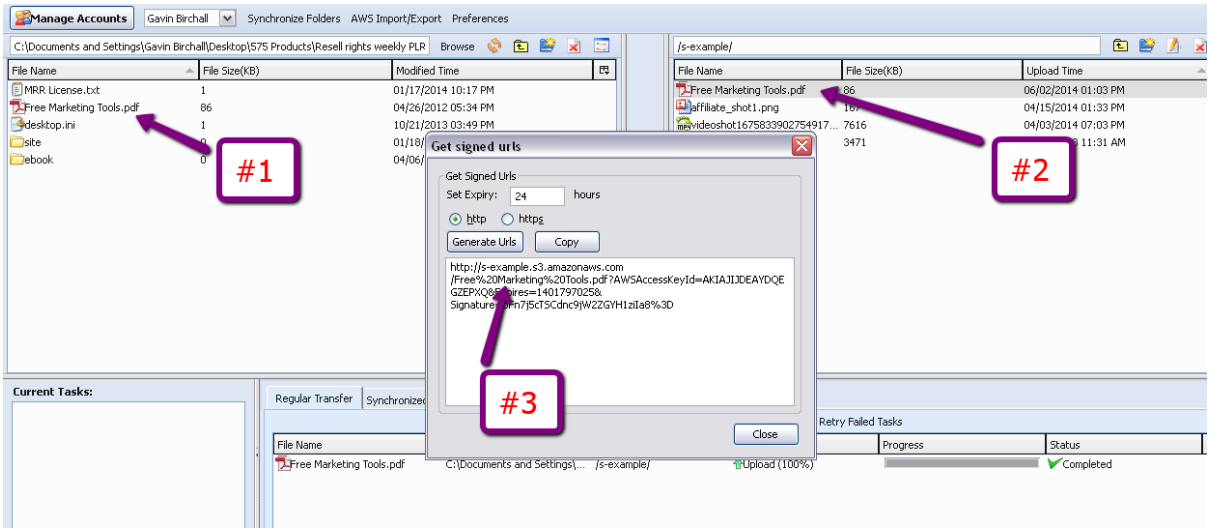
Alternative video player skins:

There is **paid version** video player called **Ezs3.com** and is a product of **Amazon S3**. It allows you to upload unlimited videos to its file up-loader and then choose one of its skins; then it will give you code that you can insert into your page and that's it! You'll have professional looking videos at your membership site.



PDF BASED TRAINING – Again very similar to videos in terms of uploading them to your membership sites. I use **Amazon S3** to upload my PDF text based trainings and then all I need to do is head on over to my Amazon S3 personal account and grab the URL then paste it either directly into my members area page or into an "Auto Responder" email at my email account so that my members receive their content that way.

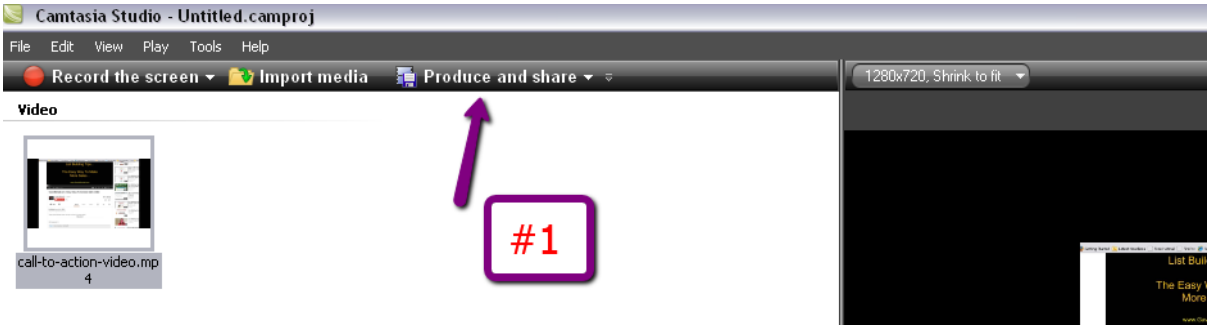
This is a screen shot of my **Amazon S3** account below. It's an Add On you can use using the "Firefox" browser that allows you to effortlessly upload PDF's, MP3's, Videos and alike. All you need to do is upload your file from the left hand side, right click on that file on the right hand side once its been uploaded then grab the URL for that file as shown in **STEP #3** below and paste that URL wherever you need to at your membership site:

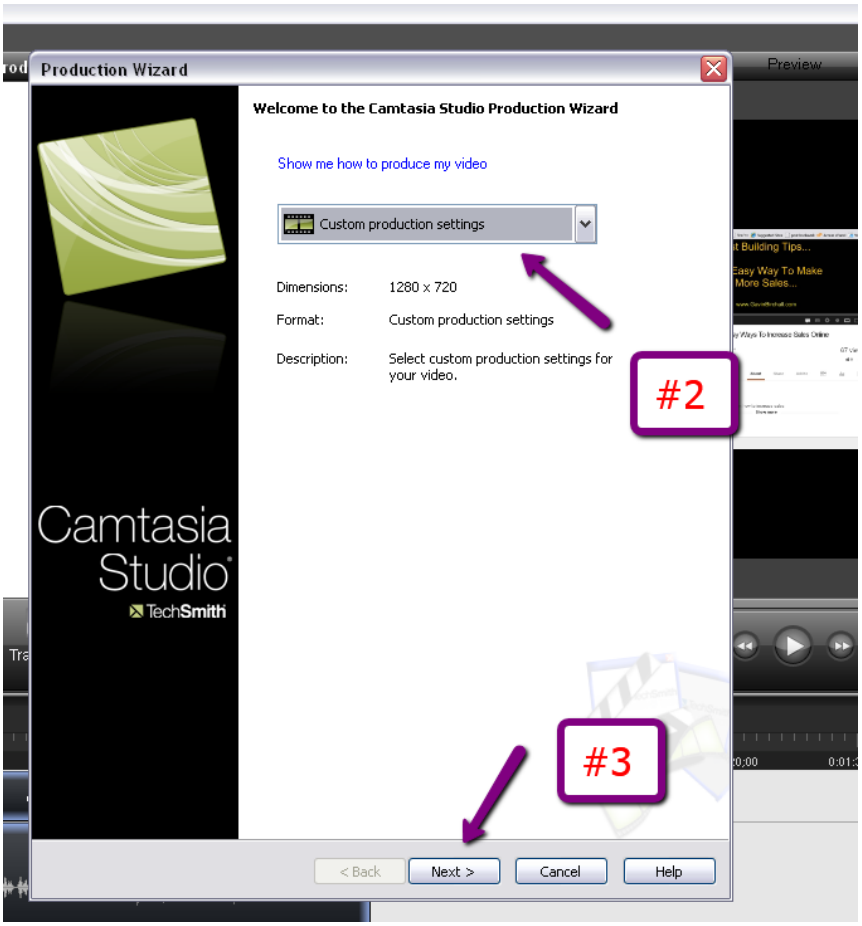


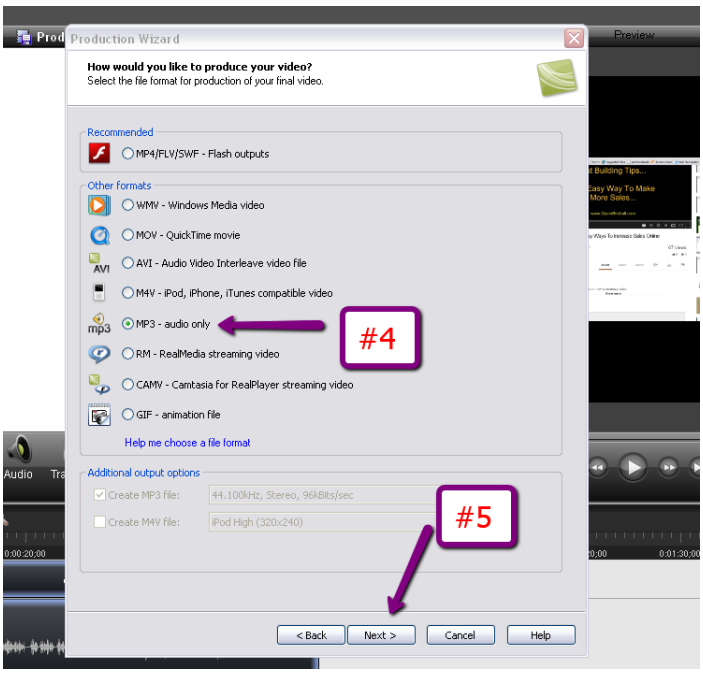
MP3 BASED TRAINING – You can turn your videos into MP3 recordings very easily using **Camtasia**. These can be used to BULK up your membership sites and for those who like to listen to content and take notes from they have learned.

I've noticed that once people get to know you on all visual, read & vocal levels the more they feel comfortable with you as a marketer.

And as you can see from the screenshots below it is **SUPER EASY** to turn those previously recorded videos into additional MP3 recordings that can be used in many other ways for your business too:







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Okay we've looked at how you can deliver your content in multiple formats and it's now time to discuss various ways you can actually CREATE that content starting from ground ZERO.

LEVERAGING OFF PAST PRODUCTS – You can base your whole membership's sites around past products that you have launched and created. You can also set these separate trainings to go out at certain times creating longevity for the amount of time members stay at your site.

Creating and launching individual products using the product launch business model can be very profitable and fun too. So why not make money from those launches, build your buyers lists and LEVERAGE off the back of those products by adding them to your members areas as part of your content.

Over time these trainings will BULK UP your membership sites and will add REAL VALUE to them making them irresistible to your new members. You can use the DRIP FEED method too where your members will be notified that they will receive ADVANCED XYZ content in months 2, 3, 4, 5 making them stay on as paying members for much longer.

INTERVIEWING EXPERIENCED MARKETERS – I've seen this done before very successfully by other marketers online. Basically there are quite a few ways that you can leverage off the back of WELL KNOWN & RESPECTED marketers knowledge in your chosen niche.

You could locate some of the BEST marketers out there and approach them via email or Skype and ask them if they would be kind enough to allow you to do an interview with you asking them some of the most FAQ's in your chosen niche.

After you've asked and recorded these questions you can then upload this content to your member's area.

PLEASE NOTE: You'll need to ask the marketer you interview if this is okay before adding the recordings as content to your membership site. One way you can get them to agree with you is to tell them that for every member who joins your site will see links to their advanced training programs for FREE.

The marketer's you interview are then getting FREE exposure for their business and are going to receive some PROVEN BUYERS into their sales funnels via your membership site.

Another very SNEAKY way to get PREMIUM CONTENT for your membership sites from other marketers is to RECORD their trainings from any LIVE MASTERMIND trainings that you have attended. Many of the LIVE mastermind programs I've

attended in the past have allowed you to buy a recording of the LIVE STAGE trainings that have taken place at those events.

Again you must get permission from these marketers first before adding them to your member's areas and aim to strike some kind of deal with them so they will accept your offer.

CREATING YOUR OWN CONTENT – Of course not everyone will want to use the past 2 methods I've just mentioned or don't have access to them.

So the only other alternative is to CREATE THE CONTENT YOURSELF!

1. **PLR CONTENT** – One great trick you could use instead of just going out and looking for content that gives you parts of what you're looking for is to try and find an ALL IN ONE solution for your membership site.

   You could search for PLR that gives YOU 6 – 12 months worth of training that you can call your own and add to your member's area. I've seen some GOOD offers out there in the past that give you just that. They are priced anywhere in the $300 range and above but BOY do they save you a lot of time, sweat & tears when it comes to creating all that content yourself.

   Again you need to think of this as an investment rather than just a cost to your business. You could EASILY make that investment back many times over once you have 20, 50, 100 members paying you $17, $27, $47, $97 per month.

   Some of these packages will come with sales pages and good copy too making them pretty much upload and go kind of packages.

2. **PLR METHOD 2 – SUPER SNEAKY TRICK** – I personally LOVE this method and it is still used even to this very day because so many marketers realize that it's TOO GOOD and profitable to be ignored.

   What you would do is buy the PLR content that you feel is suitable and to a HIGH standard to be able to be added to your members area and then you'll simply take it and...

   ...**RECORD YOURSELF READING IT OUT LOUD** using power-point presentations or anything that is similar to the device you currently use.

How cool is that?

I mean how FAST do you think you'd be able to READ a GOOD solid information packed PLR PDF e-book by recording your own voice around that training and using some simple slides to back that training up and give it some added value in the process?

After you've recorded your power-point presentation using PLR e-books you can then look at ways to add your own spin onto that product and give it whole new look and feel by adding in any parts that you feel could improve the original version.

Of course once you've recorded the videos you can then turn those into MP3's as mentioned previously and of course even have those videos transcribed into written format so you have multiple formats available for you to be able use at your member's area.

3. **MORE PLR IDEAS** - PLR can be used in many great ways and there are some fantastic PLR packages that have been used in the past to make "WSO of the day"! WSO of the day means that someone has created a product and has then sold it at the Warrior Forum and has made the most sales on that particular day.

In fact we've seen people who've bought PLR packages, change the sales page completely by hiring someone out to do the sales copy and graphics, change some of the main parts of the actual materials that are included then add some HIGH quality BONUSES to the package and manage to bring in a nice flow of sales in next to no time.

This can be done and of course you'll need to find a reliable team and have a budget at the same time to be able to pull this off. But again this is now another option that is open to you. You may already have a budget so if you feel this is the route you would like to go down then there's nothing stopping you doing so.

Here's some quick PLR product turn around ideas you could use:

1. PLR Graphics – People are always looking for high quality graphics (especially on the Warrior Forum)

2. Software – If you have a healthy budget you could look at buying the rights to some software that can help others achieve particular tasks through that software

3. Plug-ins – People who are heavily into Wordpress are always on the look out for plug-ins that can help them perform a particular task or increase sales via their blog etc

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4. Software – Yes again I've seen software being sold that gets people top rankings on Google by giving Google what it wants. This could be some kind of content and SEO type tool people would be clambering over each other to get their hands on

5. Ready Made Sales Funnel with PLR – Yes at the time of writing this there is currently a WSO being sold at the Warrior Forum that comes ready made as a PROVEN to convert sales funnel with squeeze pages, OTO's, give away reports, thank you pages and everything else you could ever need.

Guess what? This is a Wordpress plug-in sales funnel were talking about here too. And it got WSO of the day & week too! So our main point here is that you shouldn't rush into buying any old run of the mill PLR and throw it out there and hope for the best.

There are some fantastic PLR packages out there (especially at the Warrior Forum) that you can steal and use as your own, change the sales page, give it a new name, put your own name onto it and sell it as a WSO as part of your new sales funnel.

Yes this particular PLR package actually allowed you to "Rebrand" and "Rename" the product too. How simple and effective is that?

Obviously these sorts of opportunities aren't on the Warrior Forum every single day. Some days you won't be able to find anything at all; but it's well worth spending some time looking around and getting some ideas as to what is actually selling out there by the bucket loads.

Now let's look at using the knowledge & skills you may already have at your disposal that you could create a hot product around.

4. **CREATING YOUR OWN CONTENT FROM SCRATCH** - I want you to stop and think about any (or all) of the products you've purchased in the past from other online marketers that are sitting on your desktop computer collecting dust.

   Have you actually used them in the past and have forgotten that you may have picked up some pretty decent skills, tricks, tips and strategies under your marketing hat that others may well pay you handsomely for?

In other words; what skills do you already posses that you could easily create a product around?

Are there any HOT products that are being sold on the Warrior Forum, JV Zoo or Clickbank right now that match your skill set?

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Are you any good at any of the following…

1. Copywriting – This doesn't have to be restricted to just sales pages. You could be good at writing effective headlines that increase conversions, email copy writing, content for blogging etc

2. Video marketing

3. Traffic building

4. S.E.O. – Search engine optimization

5. Graphics – Can you create stunning graphics for peoples sales pages, websites and so on

6. Programming

7. Content writing – Sales letter copy with email copy too – sell as a package

8. Designer – Graphic design, web design, banner ad design

Now some of these may seem well off the radar here. But if we were to get a little creative and let's say you did posses some pretty decent "Web Design" skills; do you think that you could throw this part in as a bonus if someone was to STAY ON at your membership site?

We're trying to get you to seek out what you already may have well within your possession that can be sold online and have you making huge amounts of money in next to no time by adding these creations to your members area.

Using your own experiences & Skill sets

You need to dig down and into your mind and think about any past experiences or skill sets that you may have that you can create a well constructed product around.

Using Proven, real results

Here's a list of ideas that you can use to think of experiences or results you may have had in the past that you can create a really good product around:

- Fiverr.com – You may be good at making money on Fiverr.com. You may have already created some really popular gigs on this site that are making

you $100 - $500 a month. That's not a huge amount of money to speak about here but I can bet you that there are thousands of people out there who would really benefit from learning from your product showing them how you do this. Think about it, you're only going to charging a front end fee of $7-$17 for this information so if the buyer sees real proof you're earning $100 - $500 a month from your gigs; they'll be more than happy to give you a few dollars for that information.

- Adsense or Amazon – Have you had any success using these sites in the past. Can you prove to others you've had some success using these sites by backing it up with real live proof?

- YouTube – Are you good at ranking YouTube videos really quickly and getting good & consistent targeted traffic from them?

- FaceBook – You may be really good at driving traffic back to websites using FaceBook as a targeted traffic tool.

- Offline Marketing – You may be really good at generating leads for offline clients and be making a really good living from it.

- Graphics – You could create a step by step tutorial course showing others how to create graphics themselves. This could save others a ton of money on outsourcing costs. How much do you think learning from a course like this could be worth to them?

- Real Case Studies - Do you have any case studies stored away on your computer where you've tried a certain money making strategy from one of the products you've purchased in the past that you have had some success with? If you have then you have a product ready to go; all that's needed to be done is to extract it from out of your head and into a PDF or a set of videos showing others how you made those incomes.

You only have to start with one single product or idea. Getting that first product out there is the one BIGGEST obstacle most people face when it comes to building a consistent and solid online business that keeps on paying you as you grow your buyers list along side that product.

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Getting that first product out there is the first stepping stone to seeing real success online. After that you'll never be stuck for ideas on what to create as a follow up product.

Why?

Well because you now have more experience to share with other than 98% of newcomers that are already out there; seeking after what you already know.

Think about it for a minute. If you already know how to create a product that is of high value and can you make money and allow you to start building a buyers list and make more back end incomes as a result; do you think there will be others out there who want to know how you did this? Do you think they will gladly whip out there credit card and pay you for this training or information?

I think you already know where we're going with this right?

It's all about gaining that first advantage point; that first starting point that places you as an expert and allows you to gain some initial momentum that you can build as you move forward and build your online business around.

People want your help, they need your information. All you have to do is give it to them and get paid for doing so at the same time.

JUST CREATE YOUR 1ST MONTHS WORTH OF CONTENT for your membership site and start adding as many new buyers into that member's area as you can and then add more & more content as your members numbers continue to GROW!

You're aim here is to WORK 2 fold on what is going to make running a successful membership site run as smoothly as possible.

1. ADDING enough content to get things moving.
2. Start driving your first members into your new set up.
3. Create more content as you move forward.

You see so many get caught up in every single detail that is required and try to get **everything PERFECT** before they even take any action at all if any whatsoever.

Before they know it 12 months has passed by and they haven't even set up their sales page never mind add their first member into their half set up membership site.

Okay you now have enough ideas and possible angles to work with for you to be able to at least create 1 months worth of content for your membership site(s).

Let's move onto the next step...

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CONSTRUCTING YOUR MEMBERSHIP SITE

Okay so to quickly recap here's what we've covered so far:

1. You've selected and chosen a profitable niche

2. You've decided on which format your membership content is going to be delivered in – Videos, PDF's, MP3's or all formats.

3. Then we covered many ideas on how to actually create your first month's worth of content and beyond so that your members keep paying YOU for many months to come.

Now it's time to create the platform using Wordpress that will allow you to showcase that content and deliver it safely and to ensure that people cannot get access to your content for free.

There are some **FREE & PAID ways to represent your content** via Wordpress so we'll be covering enough ways to do accomplish this step so that EVERYONE gets a chance to start setting up this part of the process as soon as you've finished going through this training.

You need to understand though that this step is where many get caught up in all the details and end up **taking ZERO ACTION** because of their indecisiveness.

This time wasted could be spent on driving FRESH leads & traffic into their new membership sites and getting paid by those recurring members whilst you build your members area as you go.

Your members won't care what the member's area looks like as long as the content is **TOP NOTCH** they'll be far busier devouring that content and wanting to know more!

Okay lets start rolling off the ways you can set up the structure of your Wordpress based membership sites shall we?

FREE WAY – To start of with if you are strapped for cash you can use what already comes with Wordpress and also use some FREE plug-ins so that only paying members can see that particular content.

The only snag with this structure is that you'll need to constantly update your usernames & passwords so that those who cancel their payments with you can't use that same one to keep logging into your site for free.

What you can do is let your **NEW MEMBERS** know that their passwords will be updated via email by you personally every single month.

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This way you'll be able to keep those who have cancelled with you from being able to log into the Wordpress members area after they have stopped paying their membership fee.

It's a bit messy doing things this way but I say it's far better to start your membership site and start taking payments than DOING NOTHING for 12 months and being no further ahead than when you first began.

I mean who cares if you do find one or two members getting access to your site for FREE for a few days if you have **100 members paying you $17, $27, $47 or $97** every single month!

You can always then re-invest some of your PROFITS into a PAID membership Wordpress plug-in that automates all of this for you once you have some momentum and consistency from your membership sites.

"So how do my new members get access to their new passwords once they've joined my membership site"?

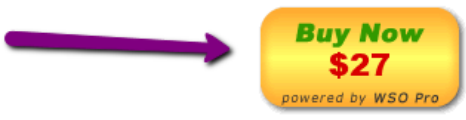
Good question.

That is going to be covered right now so let's continue with the FREE theme shall we?

We'll soon be moving onto some PAID Wordpress membership plug-ins that automates most things for you but before we do I wanted to show you how you can easily add your **NEW PAYING MEMBERS onto an email list through your email auto-responder** via Warrior Plus.

So as soon your new member pays for their first month's worth of content at Paypal they will be added to that list and you then set up your email auto-responder to send them an email with their usernames and passwords so they can get access to their content right away.

So step 1 is your new members will pay to get access as shown below:

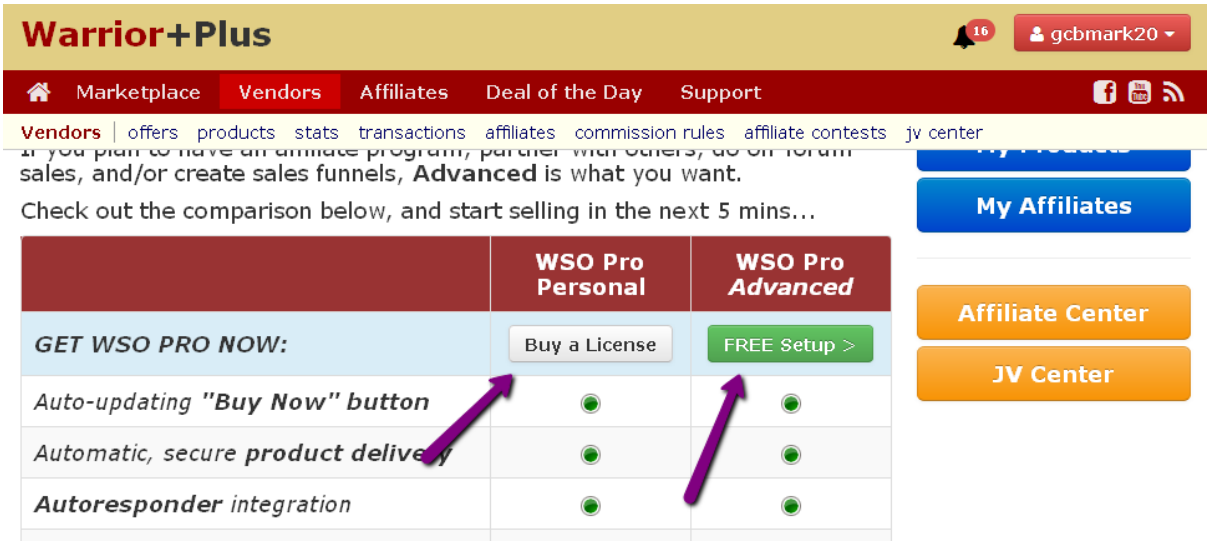




You'll need to join at **Warrior Plus** **for FREE** first to set up an account then you can click on the "Vendors" link as shown below to begin listing your membership product so you can grab your payment buttons and add new members to your email lists etc:



Then you'll see this page appear and you can now either choose to pay for a license to set up your product listing or use the FREE OPTION where Warrior Plus will take a small percentage for every sale you make:

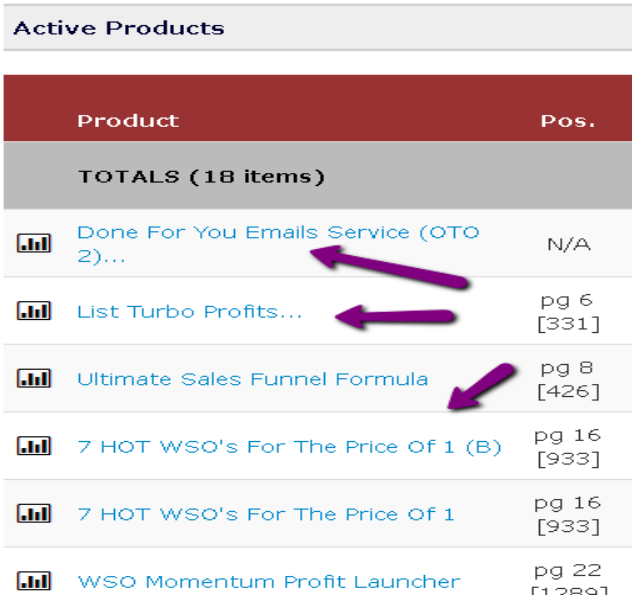


Once you've listed your product at Warrior Plus you can then select that product listing and link it to your email auto-responder service either at GetResponse or Aweber etc:



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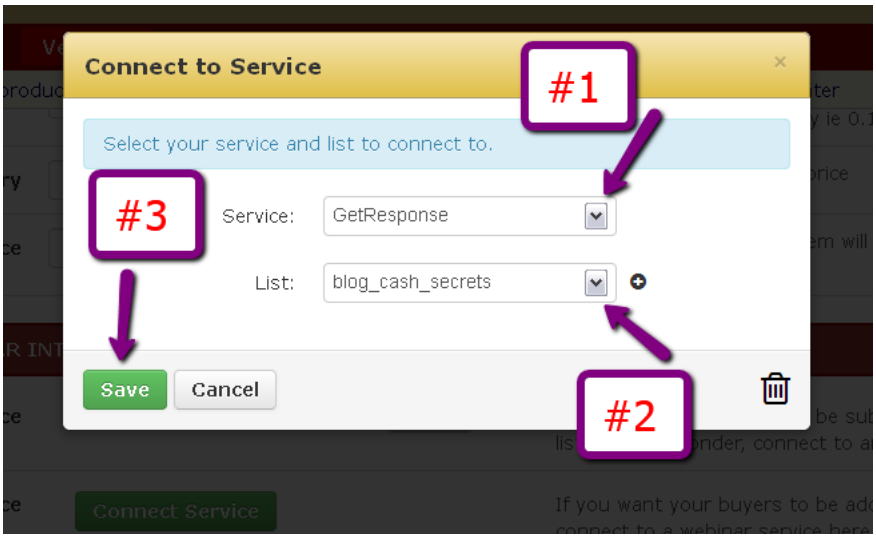
Now you'll see all of your product listings and you'll then simply click on the one that you want to connect to your email service:



Next you'll need to SCROLL down your product listing page and link it to your email service as shown below:



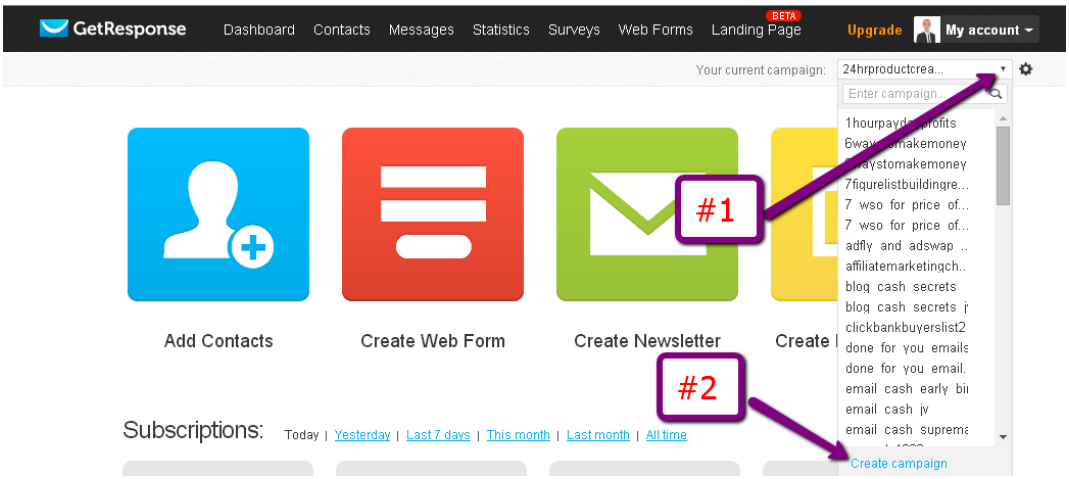
Now you'll connect your email service, the campaign that you want your new members to added to so they can get access to their passwords etc and then after you've done that you'll click on "Save" as shown below:



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But of course you won't be able to connect the campaign to your product listing if you haven't yet created that campaign at your email service.

So you'll need to create your new campaign at Getresponse or Aweber and then add your email message to that campaign that contains both user names & passwords for your new members to receive as soon as they join:



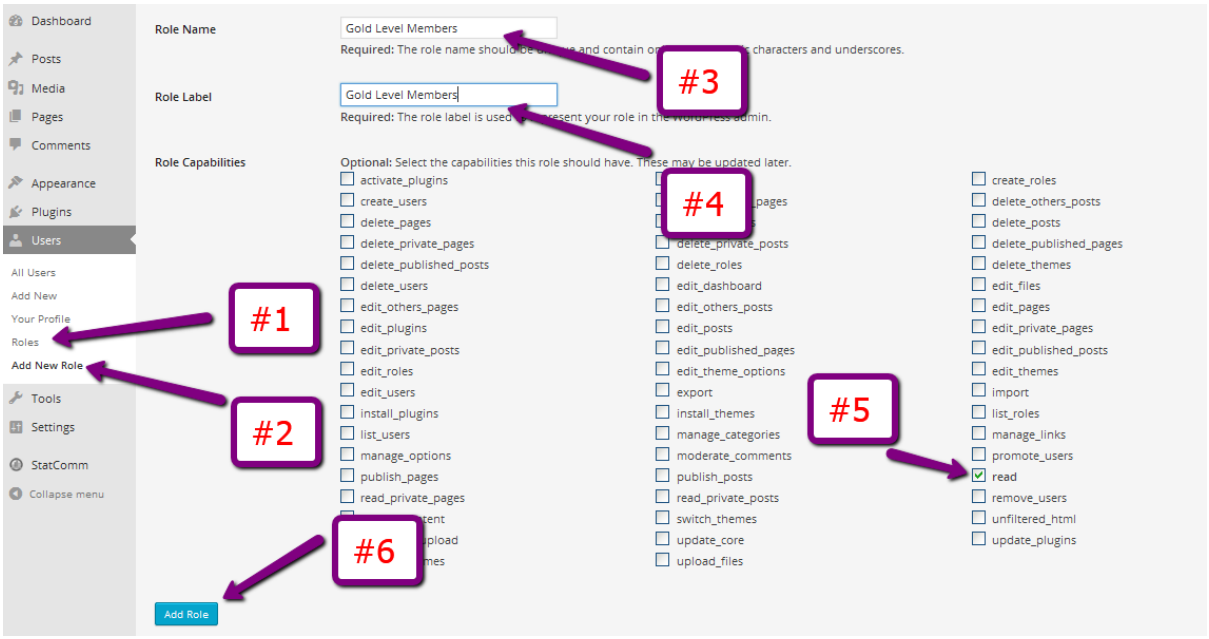
How to set up multiple levels of access to content for your new members:

You may want to set up various levels of content for your members so that some get access to ALL OF YOUR BEST CONTENT because they're paying more than anyone else.

So you may have **"Bronze", "Silver" or "Gold"** levels of content and allow those who have access to the BRONZE level not be able to access the GOLD level content.

Here's how you can set that up:

You'll log into your Wordpress dashboard members area and click on "Roles" then "Add New Role", give that roll a new name & label, check the box that says "READ" only and then click "Add New" as shown below:

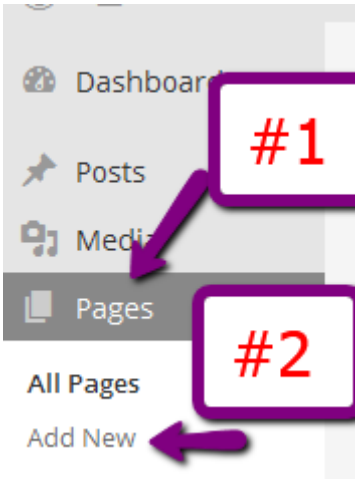


Now you'll want to add your users by following the instructions step by step as shown below.

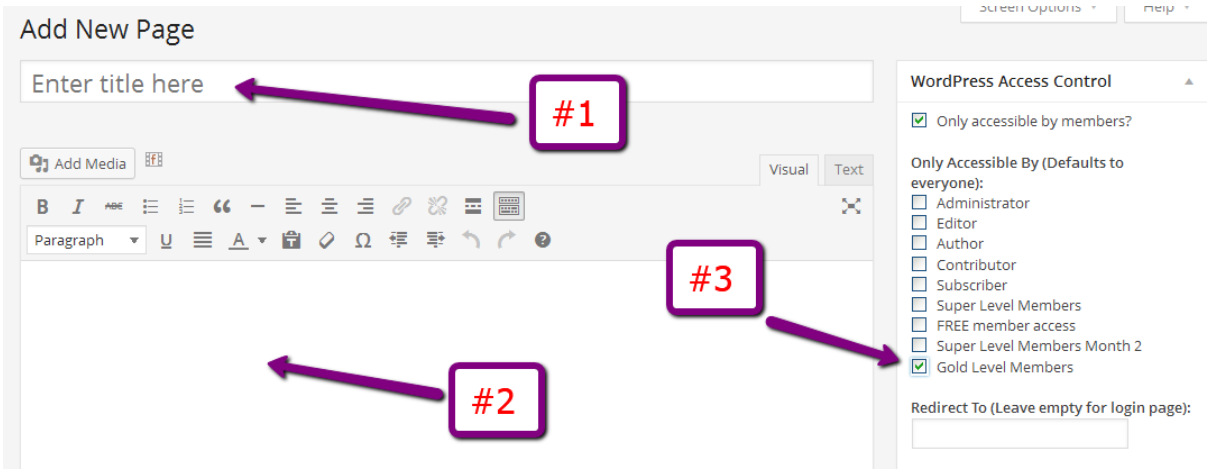
PLEASE NOTE: The username & password you enter here are the ones that you will give to your NEW MEMBERS via email depending on what level they are via your email auto-responder:



Now you can add your "Pages" or "Posts" of content to your membership site as shown below:



And when you do you can now **SELECT what level of member gets to see that content** by checking the correct box to the right of your uploaded content as demonstrated in the image below:



And finally this is the page your new members will see as your email will give them the URL, username & password so they can log into the members area and receive their training etc:



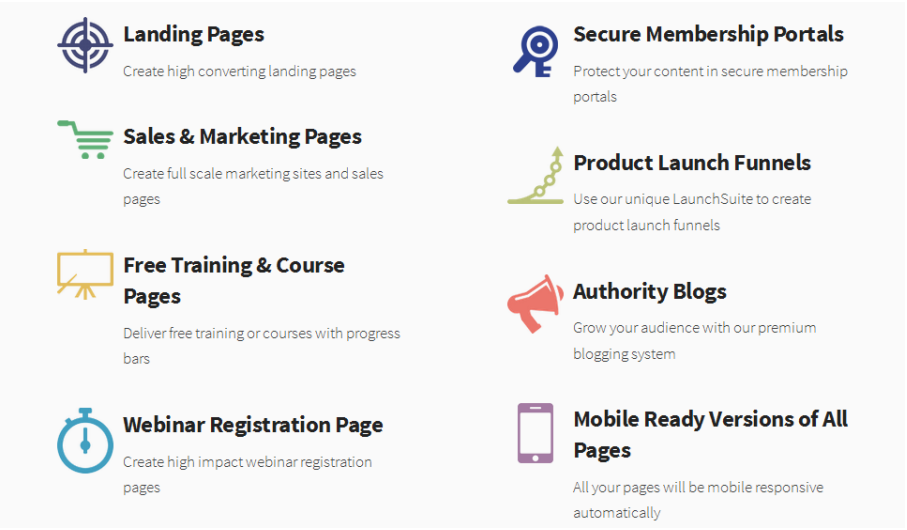
Of course I do understand that this is a lot of work and those of you who do **have a BUDGET and can afford to pay** for a Wordpress membership plug-in that takes care of all the payments, adding members to your lists, easy set up of levels of membership, cancelling and stopping non paying members accessing your content etc may want to avoid all this FREE stuff and invest right away.

Okay here's some PAID membership plug-ins you can look at below:

PAID PLUGIN OPTIONS:

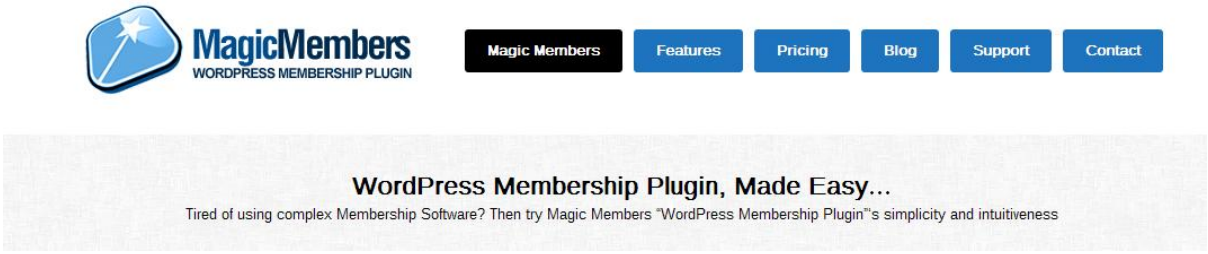
OptimizePress2.0 – An all in one solution for all professional online marketers. You can build blogs, landing pages, membership sites & even product launch funnels.

Comes with FULL set up training videos too that SHOW YOU step by step on how to install, add content, set up automatic payment processing, cancellations and much more too.



MagicMembers – A ONE OFF payment plug-in option just like O.P.2.0 which means you can make back your investment pretty quickly once you add your first few members into your member's area.

Easy to use, allows you to add multiple payment gate ways, integrates with multiple email auto-responders and also comes with FULL support set up too.



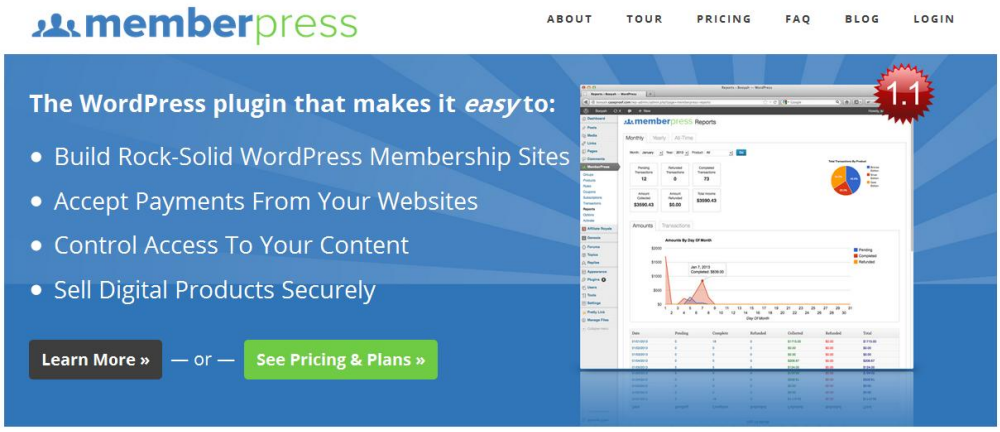
S2Member – Comes with a FREE & Pro paid license (one off fee) options. I've tried this plug-in in the past and I must admit I really struggled to get it working as it is a bit too complicated in terms of setting up the payment processors, adding members and content etc.

But hey I suppose there's no harm in trying the FREE option first to see if it's a good fit for you.



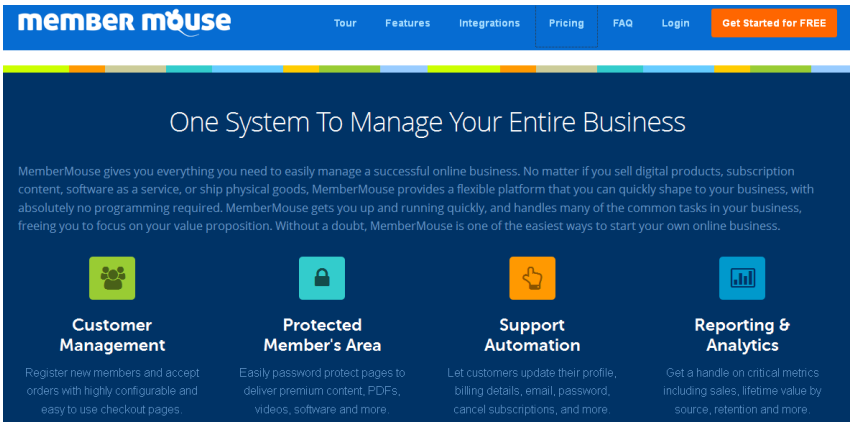
MemberPress – Again very easy to set up and use as this is a simple plug-in you install onto your Wordpress site.

You can set it up to work with all the major payment processors out there and set it up to work along side your email A.R. too. It's $99 or $199 per year for this service so you'll need to update once the 12 months service has come to an end.



MemberMouse – Comes with a 14 day FREE trial so you can try before you buy then you can add up to 1,000 members into your member's area for $19.95 per month. There are BIGGER monthly packages available too that allow you to add more member's into your area for a bigger fee.

You can drip feed your content, has a 1 click buy option for your customers, up-sells & down-sells can be added and it comes with FULL support too.



DRIVING TRAFFIC INTO YOUR MEMBERSHIP SITES

Of course by now traffic shouldn't be much of a problem if you've managed to follow the steps correctly within the 24/7 ATM Cash system.

But I HATE to leave you guys hanging so I thought I would back you up by sharing some more traffic strategies and methods right off the bat.

Okay here we go:

Driving traffic is very much either "Over Hyped" or "Made To Sound Too EASY" to accomplish.

If there's anything I can **HONESTLY RECOMMEND** when it comes to driving traffic into any funnel is that you MUST...

...**STAY CONSISTENT!!!**

Driving traffic never STOPS!

I've had students complain that they aren't seeing 1,000's of leads or member's hitting their sales funnels or membership sites and I then ask them how long they have been driving traffic into their business and some of them turn around and say...

..."Well I've been driving traffic for a few weeks now and I still am not seeing the results I was promised by marketer XYZ".

YOU MUST UNDERSTAND THAT DRIVING TRAFFIC IS ALL ABOUT BRANDING YOUR BUSINESS & IS SOMETHING YOU CANNOT TURN ON & OFF WHEN YOU PLEASE.

With that said there are some set and forget strategies you can use but these aren't a one click traffic solution.

They can help as part of a bigger traffic plan that when combined with all of those traffic strategies will BUILD & GAIN momentum over time.

So remember that you MUST be doing something every single day in your business that will act as part of adding new members into your membership sites so you can GROW your business over time.

Okay let's dive into these shall we?

Email P.S. Links – This is a very powerful way of showcasing your products and offering them to your subscribers without looking like you're trying to over sell your program.

These can be added to your welcome emails if you're building your lists and almost at will when you're sending out content emails too.

Direct Email Links – Similar to the method above but you'll be placing these links within your email body copy instead of just at the end as a P.S. link.

Another great strategy you can try is to build a list that is already looking for your type of membership offer. That way you can be more aggressive with your approach and offer them your membership offer as soon as they have joined your list within the first few follow up emails.

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One BIG advantage to this strategy is that this system can VIRTUALLY RUN ON COMPLETE AUTO-PILOT where all you'll be doing is adding traffic into your system and allowing the pre written emails to do all the selling for you.

Free Membership Links – Another great strategy you can use if you're building your lists is to give away FREE content via a FREE membership site.

This way you'll get lots of people **JUMPING on board** and joining your lists and accessing your free content at your membership site but as they do they will see the "UPGRADE" links to your PREMIUM CONTENT and will click through and become paid members instead.

This works great 2 fold as you're advertising your membership site from your emails and via your FREE membership site too.

This is where you're **BRANDING your business** without coming across as looking like an over pushy sales person.

Download Page Links – Again if you're building your lists you can send people to a download page to either access their FREE gift or any products that they have purchased from you.

This is one of the **EASIEST ways and BEST times** to offer your memberships to your prospects or buyers.

You can add links or banner ads that point to your memberships via your download pages and over time as you build your lists these pages will act like 1,000's of auto pilot salesmen promoting your sites all over the web.

Recruiting Affiliates Via Affiliate Programs – As I mentioned earlier this method is one of those where you can basically set it up once and then allow it to virtually run on complete auto pilot.

Affiliates LOVE promoting recurring paying programs because they know that they can get paid lots of times by many people that they have referred to your membership program.

Having a program set in place that deals with **PAYING & RECRUITING affiliates** will take away all of the hassle of having to pay them and giving them access to their PROMOTIONAL LINKS & tools etc so they can go out and promote your offers for you.

I use **Warrior Plus** to allow my affiliates apply, promote & get paid all at the same time and in one single easy to use place.

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You can set the percentage of what you're going to give your affiliates on every sale, delay their commissions or approve and give them access to INSTANT commissions too if you know that they are a trust worthy affiliate that won't be sending you low quality traffic.

The last thing you want is someone sending you **LOW QUALITY POORLY TARGETED traffic** as this will badly affect your conversion rates and put other affiliates off promoting your membership programs.

Affiliates do look at your stats before applying to promote so please be aware of this before you approve any affiliates you don't know.

Email Signature Links – You can set these up within most email auto-responder services and they can be very affective over time.

A great strategy to use is to provide great content in your emails that talk about topics closely related to what your membership programs are about.

When you talk about the benefits and possibilities of those topics your subscribers begin to think about the possibilities themselves and begin to imagine the results that they could gain from them. Once they've finished reading your email they'll **instantly see a signature link that points to your membership program** and some will go onto join.

Pretty simple stuff I'm sure you agree.

A little call to action like:

"Click here to join some of my most successful students at my membership program".

Or:

"Click here to get INSTANT ACCESS to my best ever training regarding XYZ"

Over time when you're sending 5, 6 or 7 emails out per week to your lists you'll notice that these simple little signature links are contributing nicely to your overall passive profits as they continue to act like little branding machines that keep on sending you new members to your recurring paying programs.

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List Building/Sales Funnels – You could easily set up a simple sales funnel that has a **SQUEEZE PAGE** offering a free gift that then sends your new subscribers to an OTO that is the membership offer.

What you'll need to be aware of though is that many of these new subscribers won't know you as a marketer so your conversions won't be as high as offering a **ONE OFF PAYMENT OTO** product.

But on the flip side of this if you know that on average your members stay on your $17 per month program for at least 6 – 8 months then you may be happy to allow your conversion rates to be as low as 1% - 2%.

If each subscriber was costing you $2 to add into your funnel but you knew that they were worth $50 - $150 as they became recurring paying members at your membership program you would be pretty happy to pay for that traffic all day long.

Ad-Swaps/Click-Banking – Once you own a big enough list you can do list swaps with other list owners in your niche and some of them will go onto join your programs using the other tactics as we have previously mentioned in this traffic section.

Click Banking is for list builders who are just starting out and don't have the numbers to be able to do a straight swap with another partner right away. You can basically approach another marketer who has a bigger list than you and allow them to **send you 100 – 1000 clicks** for example and you return those clicks over a set period of time agreed by both parties.

You can add their links in your P.S. email links, download pages, within the body of your emails too and over time you'll return your allotted clicks back to the marketer.

Both of these methods are great because **NO MONEY** has to be exchanged between both parties.

Word Of Mouth Traffic – This is something that very few people talk about but it is very important that you understand this very concept and use it as a LONG TERM strategy in your online business.

Basically how you make this work is by making sure that your membership program is the **BEST YOU CAN POSSIBLY CREATE!** You'll find that over time your members will begin to recommend your site to their friends or at forums, social media platforms and any other way that is an advantage to you and your business.

So don't just think short term here guys and try to get members into your programs and leave out the important stuff. Make your site as enjoyable and fulfilling to your members as you possibly can and they'll send you all the traffic you could ever have wished for.

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Branding Your Business – Again this is something you'll have to patient with and I call it: "Playing The Long Game" as it is something that will fully flourish over time.

Whenever you're building your lists or driving traffic in some way; you'll begin to notice that some of your leads will **BUY all of your stuff right away** whilst others just seem to ponder through your sales funnels without buying anything for months on end.

But because they continue to read your emails and see your business branding and what you have to offer; some of them go on to becoming some of the BEST customers you could have ever wished for.

This is why so many newcomers give up because they have this misconception that **EVERYONE BUYS from you right away**. It simply isn't true and once you begin to get into the routine of adding FRESH leads into your business and using you're BRANDING to do most of the heavy lifting for you you'll soon realize how important it is for your business.

PRICING YOUR MEMBERSHIP PROGRAM

Again this is something that YOU'LL want to TEST and see what fits best for your particular market.

But you can get a good idea too by looking at what your competitors are charging for their membership programs.

TRIAL OFFER – You could tempt your potential customers into joining your membership by offering them FULL ACCESS to all of your content for $1 for example and then they are charged the full $17, $27, $47 or even $97 a month at a later date.

Again you'll need to TEST this kind of approach before you go all in with it. Maybe offering a $1 trial for 7 – 30 days won't work in your particular niche especially if they can download some of your training materials.

Many of them may download what they can within that trial period and then leave without upgrading to the FULL price of the membership program.

So allowing the trial to last for **24 HOURS ONLY** may be the better option for you.

RETENTION RATES – This is something that will increase over time depending on how DEEP and HOW MUCH valuable content you have on offer at your membership program.

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If you're using TOP QUALITY PLR then this can be added to the member's area right away and BULK up your site. You want to be aiming to keeping your members PAYING YOU for as long as it takes.

Adding lot's of JUICY content that continues to be drip fed to your members can keep them there **paying you up to $97 per month** for several months.

TESTING – You can use split testing tools to see which prices work BEST for your offer.

What you would do is add two separate price points onto 2 separate sales pages and run some traffic through them to see which price point works out to be the best price in terms of **ENTRY LEVEL** and for the LONGEVITY of members staying on at your membership site.

There is a great online split testing tool that allows you to TEST the living daylights out of your offer pages named **Visual Website Optimizer**.

It comes with a FREE trial too and has countless support features that will guide you through the process every step of the way.

Okay I think we've covered "Passive Income Recurring Membership Sites" quite enough now don't you think?

Let's move onto the FINAL step of this 24/7 ATM Cash System.

STEP #7 - The Consistent BIG TICKET Pay-Day Method.

Offering BIG Ticket offers in your business allows you to massively re-invest back into your business by investing into things like:

1. **"Paid Traffic"** (faster traffic = Bigger Lists = More Money)
2. **"Out-Sourcing"** (So you don't need to spend time on things in your business that other people can do for you) MORE TIME = MORE FREEDOM.
3. **Advanced Tools** – Plug-ins that allow you to look like a PRO in minutes by creating professional looking sales funnels, Transcripts and screen recording tools for your videos so you can easily and swiftly turn them into MP3's, PDF's and so on.

And of course anything else you can think of that can help.

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But not forgetting that offering BIG Ticket items in your business also makes YOU more profits which is the name of the game in any business right?

By now you'll be able to really leverage off the back of your BUYERS lists by offering some form of coaching program or any kind of HIGH Ticket offer to those that may be looking for something that is a lot more in depth from you.

Of course coaching requires more time from YOU but you can schedule and measure this by ONLY offering a select few slots per month so that you still have enough time to work on other things in your business.

How To Create & Construct Your Coaching Program

Well if you took my advice in the previous steps and you ACTUALLY made notes (either in writing, video, MP3 recordings etc) of what you've been doing and the results you've been generating in your business; then you'll already have a nice stack of ready made actionable content you can use in your coaching training programs.

Next all you'll need to do is construct your sales page (again you could outsource this step) and then offer this program to your subscribers, buyers, whoever joins your lists, whoever raises their hand and asks you for any particular help.

- **Qualifying Your Lists** – You need to get people to raise their hand and tell YOU that they would like more information on your coaching program, high ticket offers and so on.

You can do this by either sending them to a "Survey" via an email you send out to them, a banner you have at your blog, a P.S. link at the bottom of your emails or as a call to action on one of your "Thank You Pages" for example.

Remember as I said before:

"A BUYER IS A BUYER IS A BUYER"!!!

Or you can of course just schedule them for a 30 – 45 minute chat by using a time booking tool you can use online.

The ones who wish to take you up on this offer can leave their contact number which gives you a chance to speak with them on the correct time and date that is suitable for them.

Once you've spoken to someone for this length of time you can then get a clear picture of their GOALS, where they're at right now in their business and whether they are a good fit for your program and so on.

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Also this bridges the gap between you and one of your clients in terms of you being someone why sends out emails to them to becoming someone who can help them reach their own income goals online.

So What Can You Charge For Such A Service Then?

Well that is entirely up to you but here are some guidelines you can use to help you better judge what you should charge someone for such a service.

1. **Full Time Coaching** - $800 per month, $10,000 one off payment, $1,200 one off payment, $1,000 per month.

If you're giving a client a lot of your time to help build their own successful online business then you need to make sure that it is going to be well worth your own time spent.

As the example shown above demonstrates you can either ask for a one off payment up front or charge a large monthly fee for that service.

2. **Per Hour Coaching** - $300 - $5,000 per hour.

Again this kind of coaching can help a specific need and service that your client requires and needs help with.

For some it may be that they need a traffic plan.

For others it may be they need help with knowing how to structure their business correctly.

So you can charge an individual based on their specific needs and charge per hour for this service until they have reached their goals.

3. **Group Based Coaching** - $97, $297, $500 per month.

You could offer the exact same coaching minus the hours you spend with your clients by creating a "Group Coaching" environment where you call them maybe once per week and deliver your trainings to them.

Your trainings could last for just one hour per week but you manage to teach 100 + people all at the same time.

You can take questions from them prior to the call going out and answer them during the call so that all FAQ's get covered and almost everyone in your group gets their questions covered also.

Again these are just guidelines and YOU have to write down first and foremost what you think you're worth in terms of training per hour, per week, per month you spend with a client.

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Then once you've figured out what you're worth; you can then add those prices to your coaching sales pages/strategy calls and so on.

Remember that you'll only require a few clients per month paying you coaching fees to be able to see your incomes EXPLODE out of the park with this ATM step.

YOU DON'T NEED TO COMPLCATE THIS STEP!

Your time is worth everything so don't under sell yourself here.

Again it all comes back to having a list that has lots of proven BUYERS on it so you know that these clients are SERIOUS about what you teach.

It is much easier to get someone to spend more money with you who has already spent money with you than someone who hasn't.

Just let your BUYERS know that you offer coaching in one shape or another.

- You can tell them when they visit your blog.
- At the bottom of your emails.
- Within your emails you send out to them.
- Below any video training's you send out to them.
- Within your products as advanced training links.
- WHEREVER YOU WANT TO ADVERTISE YOUR COACHING.

It's entirely up to you!

Okay that completes the training.

Congratulations you made it!!!

FINAL WORDS...

Now you need to TAKE ACTION starting with STEP #1 if you are fully clear on what you have to do.

If not, then I suggest you read through the whole process again and again until the possibilities of this training really begin to OPEN UP YOUR MIND to what is achievable in terms of earning potential.

Receiving a multitude of daily CASH payments from low to high ticket ones is an unbelievable feeling and I want you to have that too.

You now have the roadmap, the system and the blueprint in your hands. How far you want to take this depends on how BIG your income goals are.

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I would write down your income goals for this week, this month, this year so you get a clear picture of how many hours, days per week you need to put into this system to reach those goals.

Remember that I've given you a "30 minutes per day schedule" for you to follow if you wish to do so thus allowing you to reach those goals at warp speed without any distractions or confusion.

Clarity is key here; YOU must get clear on how much you want to make from this system and then work those few minutes per day to hit your targets.

Okay with that said I wish you the greatest of success and look forward to hearing your success stories in the near future.

Recommended Related Offers...

1. Blog Cash Secrets
2. Fast Track Profits Formula
3. Knockout 'Solo Ads' - $928.89 Real Life Case Study
4. Email Cash Supremacy
5. List Turbo Profits
6. List Turbo Profits – Platinum Membership
7. Done For You Emails Service
8. WSO Momentum Profit Launcher
9. 7 HOT WSO's For The Price Of ONE Offer
10. Ultimate Sales Funnel Formula
11. Easy Passive Income Blueprint
12. Secret Cash CODE Escalator – $100+ Per Day Blueprint
13. THE Solo Ad REHAB Clinic
14. THE 30 Day Email CASH Kit
14. Gavin Birchall's One On One Personal Coaching Training Packages

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BOOK A FREE BUSINESS ACCELERATOR STRATEGY SESSION WITH GAVIN BIRCHALL BELOW

I'm always looking to help those who have questions about building a solid and dependable online business.

So please feel free to leave me any details you can about where you want to be, what your financial goals are, any current problems you're currently facing or any questions about any current strategy you're currently using online.

Step 1 – **Click here to fill out the form.**

Step 2 – I'll then contact you (via email) so that we can arrange a call via Skype to start working together and with someone who has "BEEN THERE" themselves and gets what you may NEED right now to help get you to where you want to be!

Step 3 – YOU MUST enter your Skype ID into the form so that I can fit you in before all places are taken for the next coming weeks.

OR ALTERNATIVELY: You can add me on Skype directly at – gavin.birchall1 and then making sure you leave the request as **"Gavin's Strategy Sessions"** so I know who to accept and so I can fit you in FAST before these places get snapped up.

PLEASE NOTE: I don't approve anyone and everyone to go through to the next stage of my selection process. So if you are not 100% SERIOUS about becoming my next success story online please don't waste your own time and mine by filling the form out just so you feel a little better about yourself for a few minutes.

Thanks for taking note much appreciated.

Have a fantastic day!

Gavin Birchall



Gavin Birchall

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